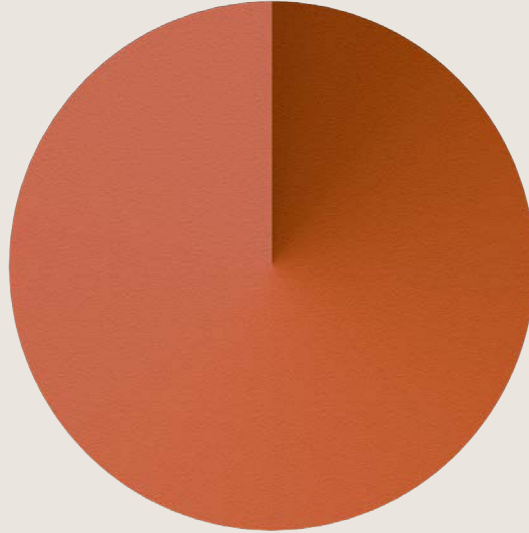


BAPD



2020

BA Product Design

Our BA (Hons) Product Design course at Nottingham Trent University concentrates on the design of innovative products, systems and services including consumer goods, electronic gadgets, sustainable products, sports and healthcare equipment, packaging and transportation.

we are ntu
design
industries
2020



We are a layered community with overlapping principles and interests. Founded in the raw basics of design, we have developed our own characteristics while staying informed by design history. As a circular group of designers, we work in an organic and contemporary way.

Although diverse, we come together to form a well-rounded group of product designers. Our varying principles and styles are enhanced with our vast creativity and desire to innovate.

We are adaptive and strive to design in a creative, disciplined, independent and honest way, in the face of any challenge.

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www.ntudesignindustries.com



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Foreword

This year, I particularly want to pay tribute to and celebrate the creative spirit of our 2020 cohort. Their resilience, fortitude, determination and good humour has remained an absolute inspiration to me during these unsettling times.

Thank you so much, for all that you have taught me. I wish you all the very best for the future. Keep safe, keep well and keep smiling.



James Dale

Head of Product Design

-

School of Architecture, Design and the
Built Environment

Nottingham Trent University



Grant Baker
Course Leader, BA (Hons) Product Design

It has been an interesting end to the academic year and not what I expected in my new role as Course Leader for BA (Hons) Product Design.

The events we are currently experiencing are presenting the world with new challenges and asking both individuals and organisations to reflect on political, economic and environmental issues that will no doubt have a lasting impact on our lives, industries and culture. As we adapt to these changes, it is understandable to have concerns however, it is my belief that this progression will see the development of a more inclusive, responsible and caring world.

In this optimistic future, I am extremely proud to introduce to you the Graduates of BA (Hons) Product Design 2020. This creative community of inspiring young designers have shown incredible determination in unprecedented times. They have produced an extensive range of exciting, innovative and considered projects that highlight the refreshing qualities needed for our creative industries

I wish the very best to the graduating cohort of 2020 and look forward to hearing about their success in the future.

Portfolio of Work



Munirah Hazib M Aldawsari	Adam Fergusson	Olivia Kennington	Alessia Oliveri	Michael Stevenson
Harry Allsop	Tian Figg	Jack Lee	William Owen	Joshua Stewart
Holly Arnott	Luke Foster	Chia Yu Lin	Alice Pace	Connor Strudwick
Joseph Barnes	Belinda Francis	Chang Liu	Joseph Payne	Rebecca Swift
Sam Boyle	Megan Glew	Roxana Malfavon Garcia	Jay Persico	Andrew Teoh
Joel Carr	Bradley Goulding	Krustoph McGuire	Jessica Richards	Bethany Tippite
Bret Chapman	Aashi Gupta	James Metcalfe	Dana Salmanzadeh	Sophie Trainor
Hasaam Chaudhary	George Heading	Anna Mimran	Karum Sandhu	Victoria Trotman
Conor Clinch	Samuel Herbert	Lauren Moate	Sophie Sargood	Jesse Tyrrell
Ryan Crosbie	Caitlin Houlbrook	Maizie Morgan	Hayley So	Esme Wheatley
Rem Cudd	Saskia Iprenburg	Adelaide Muskwe	Louis Spurgin	John Whitfield
Samuel Dennett	Marlon Jacobs	Anna Nelson	Ella Stephenson	Zirui Zhuang
Josephine Evans	Sam Jones	Brandon Nield	Eliot Stevens	



Munirah Aldawsari



Since I was a child, I have dreamed of being an inventor. When I was 11 years old, I had a notebook named “The little inventor” that I used to sketch problem solving ideas in. I studied Product Design with the aim to design innovative, multi-functional and multi-purpose products. I am a hard-working person and I enjoy every part of the design process. I would love to contribute to make better products that improve humans lives.

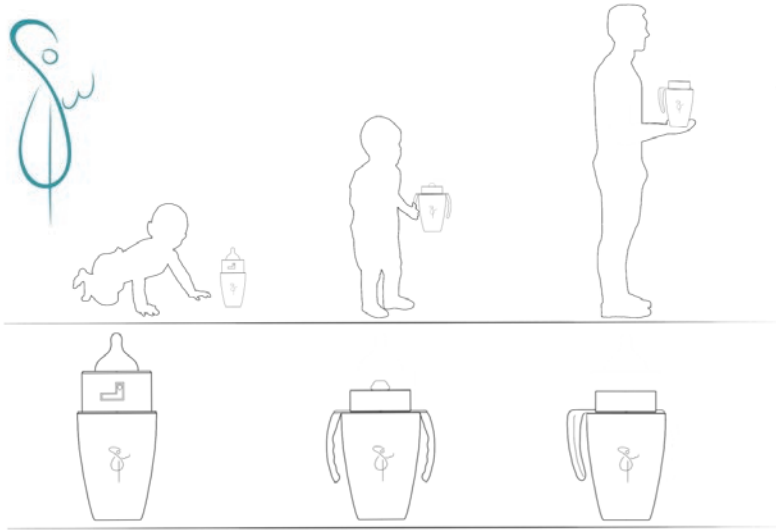
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The Pampers Potty Chair



This is the first 'Pampers' branded potty chair. The Pampers potty chair is designed as a package to include the most needed products for toilet training. This includes the potty chair that can be used as a normal chair, the potty and toilet seat and the child step, to be used in the toilet to reach the washbasin. This multi-functional and multi-purpose product is designed for a growing market of people living in smaller spaces. The message behind this product is that “Pampers will always be there” even when the child is nappy free.

SIP



What if we could have one travel mug for the whole family? SIP collection is a compact baby milk travel mug that can be transferred from a toddler mug to an adult mug. This is designed to suit all ages with a single step, to be used for lifetime. SIP is an all in one baby milk bottle. It contains a milk container and water to prepare the baby bottle on the go with a single button.

Harry Allsop



As a designer a believe I have the opportunity through my designs to create change and innovation, focusing on lifestyle products. Carefully considering and evaluating each stage of the design process allows me to adapt and develop designs to communicate the most suitable outcome.

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Milieu



This minimal but stylish timepiece was produced in stainless steel with a smart leather strap, the design also allows the user to purchase various different chains to accompany the pocket watch. This brand considers future production methods along with the fashion trends evident in today's society. The use of 3D printing was a major aspect as the aim was to fully understand how 3D printing could most effectively be used for the manufacturing process of this project. The 3D printed process allows for variations of the pocket watch case.



Nort



Athleisure beauty was the driving sector for this project. The re-defined question was "how to make beauty/personal care more convenient when attending the gym or an active workout session". Resulting from this brief I designed a dispensing pod system, pods contain different substances and each pod contains the exact amount for one application. The dispenser took the appearance of a pen. The gesture required the user to click a feature at the top and via a spring mechanism this released a single dosage pod.

Holly Arnott



I am a concept driven designer, with a huge interest in designing for children. I completed a placement at Roundhouse Design in London, where I was able to enhance my design skills and gain industrial experience.

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ForgetMeNot Sensory Book



The ForgetMeNot Sensory Book is designed with an aim to ease anxiety and agitation in Dementia patients through sensory stimulation, who are experiencing Transfer Trauma from moving into a care home, which can lead to restless hands and fidgeting. The book contains five nature-related scenes made from soft materials, with customisable picture slots to give the user the feel of flipping through an old photo album. With added features of a create-your-own scene and a lavender heat pack, the book provides a comforting network between the relatives, the carer and the resident, as everyone will play a part in its use.



Koselig - Children's Furniture



Koselig children's furniture is designed to decrease clutter in children's bedrooms whilst counteracting the fast furniture trend. Koselig is a multi-functional storage unit that will provide a storage solution for toys and clothes in children's bedrooms as they grow up. It has customisable seating for the child on top of the toy box, which along with its gender-neutral wooden style makes the product suitable for all children ages 4+. Koselig will encourage children to tidy away and give them a development boost by encouraging independence, dressing, play and leisurely activities.

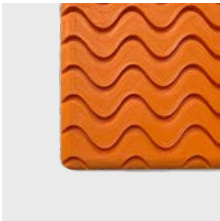
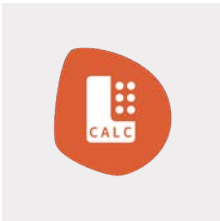
Joe Barnes



As a designer I believe products should be designed seamlessly around our lifestyles, incorporating healthy user interactions. I am highly motivated and focused to develop innovative solutions, with an enthusiasm for natural materials and colours.

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CALC



CALC is an educational tool aiding calculation for blind and visually impaired students in school. Using orange and white, the last colours to deteriorate from most visual impairments helps create a bold contrast for visually impaired students to see. Also incorporating the new technology of Braille displays, the display provides physical braille as answers. Other features are a large black and white visual display and large buttons that incorporate bump and braille to help them to be identified by blind students.



SENAB



Senrab is a dining table that incorporates a home working space within the table. When the tabletop is opened there are two workspaces with a minimal pin board allowing the user to be creative with their space. Senrab also includes power to charge all work tools that are in use or not, when safely stored away in the table out of sight and out of mind. Designed for small homes Senrab is suitable for any space to combine work and home life. Senrab features natural curves inspired by Scandinavian furniture along with materials providing natural tones whilst being sustainably sourced.



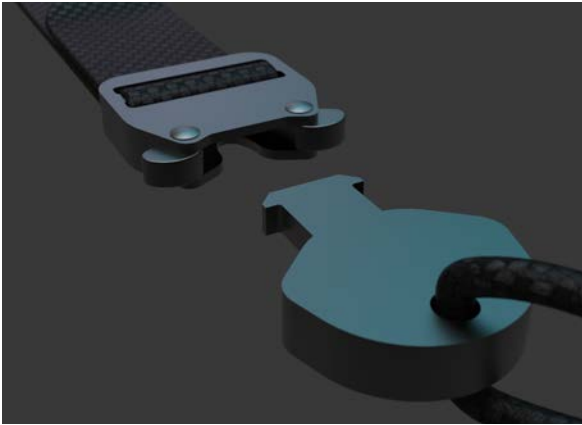
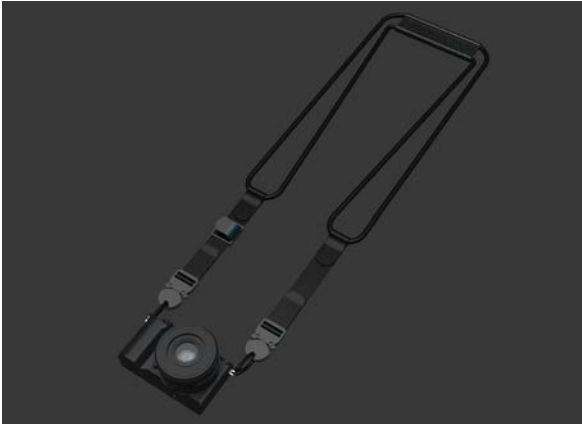
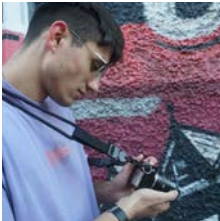
Sam Boyle



I am a designer passionate about creating products to help and aid users in their daily life. I look to incorporate function and sustainable trends into my ideas to create viable and long lasting designs, whilst being drawn to more minimal and simple aesthetics.

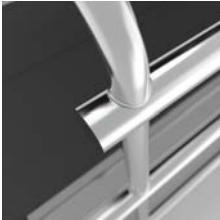
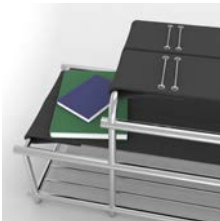
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Strap



'Strap' is a camera strap design, combining both functionality and fashion. Using simple components that allow for large amounts of adjustability, as well as quick release mechanisms to make tripod use that little bit easier. Strap, can adapt from wrist strap to body strap using just one simple anchor point. A functional, yet fashionable strap to take to the streets.

Reform



'Reform' is a brand looking at upcycling car tyres and giving them a second life. The bench uses worn tyre tread sections to create functional levels for consumers to use through day to day living. The tyre tread is held down to the stainless steel frame using steel cables, to provide a strong and durable design. Tyre treads provide a comfortable yet long lasting material, that users can sit at whilst being able to store personal belongings on the levels below.

Joel Carr



Problem solving in an innovative and passionate manner, I love to throw myself in to every project with a willingness to learn and a drive to find the best solution.

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Ease



Ease Naturals is a brand developed to make the emerging market of CBD more appealing to the over 65's category and to fight the stigma surrounding the product. CBD is proven to help relieve pain and reduce depression and anxiety. However, due to there being several false claims being made by illegitimate CBD brands, consumer trust in the natural product is low. Ease looked to tackle this by creating a clean, high-end brand which communicated with the consumers, educating them about the science and creating a community for people to discuss their best practices.



ark.



Ark is a buoyant waterproof grab bag to help people save their most valuable possessions in the event of a flood. Over 5 million people across the UK live in high flood risk areas and the loss of sentimental items causes flood victims the most distress, so Ark was designed to combat this. The bag includes a specifically designed head torch, whistle, power bank and first aid kit to aid people through a flood, room for personal items & buoyancy features to take the weight of these items in water.

Bret Chapman



I am a British Product Designer that is passionate about creating meaningful, holistic product solutions that have an impact on the improvement of a user's life. I see myself in the role of a problem solver. Throughout my design process my goal is to balance functionality and aesthetics, which helps build a unique user experience and design language that brings desirability to the products I design.

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CYLO



From this was born CYLO a collection of bins that fits effortlessly into the user's environment. The product has been designed to allow the user to have designated bins for certain types of plastics. The bins have been designed with the user in mind. A point of focus has been how the user interacts with the bins; easy colour scheme has been applied so that the user can naturally identify which bin to put certain plastics. Also, detail has been applied to make it easier for the user lift, carry and empty the bin.



HÄLSA



This is where HÄLSA is created. To be able to encourage and motivate users to start consuming mealworms as part of their everyday diet, HÄLSA allows the user freedom to create various types of meals from mealworms. With a balance of aesthetics and functionality the design fits seamlessly into the user's environment which in return helps normalize consuming edible insects and bugs.

Hasaam Chaudhary



As a designer, I thrive on the limitless potential of design to overcome any challenge. My tenacious nature allows me to be unrelenting in my pursuit of my design goals through extensive trialling.

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rantan



"rantan" is a task lamp crafted for users with an interest in premium design and details. It takes inspiration from traditional Japanese lanterns due to the prominent attention to detail in lighting design. It also incorporates the encased nature of lanterns to create a warm lighting effect ideal for creating a relaxing environment. Interaction is central to this design. Users are able to slide the glass shutters to manipulate the lighting, as well as rotate the lamp head. The contrasting walnut accents combine to create a premium aesthetic.



refitt.



School children's feet grow at a rapid rate, meaning their footwear becomes unusable in a very short space of time. However, buying frequent replacements for shoes can pose a significant financial burden for parents. This project addressed the market need for longer lasting footwear by designing a resizeable trainer. The connection between the tongue, sole and vamp allow the user to manipulate the size of the shoe as the sole stretches forward. The size can be locked using a simple hook system connecting the tongue and eyestay.



Conor Clinch



Hi, I'm Conor. I'm a product designer focusing on concept-driven, honest design with a diverse set of interests from UX to Graphics to Product.

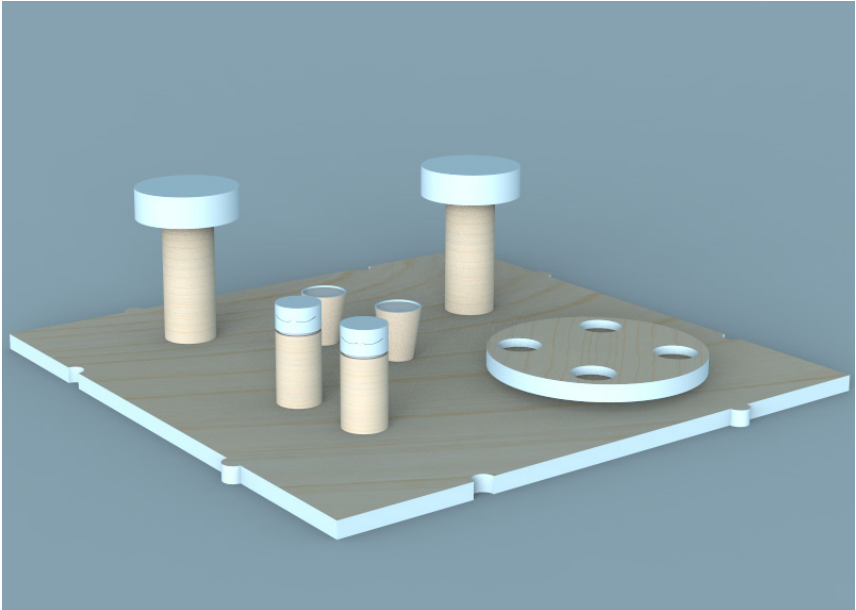
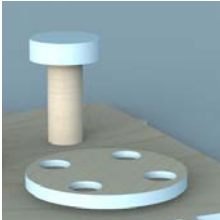
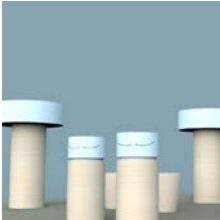
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KOMPAS



KOMPAS is a 'smart-compass' navigational tool that guides 'city break' tourists on their own personalized authentic travel experience, allowing them to witness their travel destination as if they were a local themselves. It allows tourists to visit uncommon locations based on their preferences so that they can witness the 'real' side of a city and support local economy and businesses at the same time.

Empathy&Me



Empathy&Me is a three-dimensional playset accompanied with an interactive game that teachers use in classroom spaces for the purposes of Mental Health Education. The product aims to apply a diverse range of learning styles (Visual, Auditory, Kinesthetic) into one lesson so that all pupils can feel engaged and contribute to an inclusive learning environment.

Ryan Crosbie



I am a user-centered designer, with a desire to create real world solutions through design. I am determined to create enhanced experiences through product design. Through working on a variety of live project briefs I have explored a variety of issues and topics.

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Chop



Senior users cook more regularly than any other age group. Those over the age of 65 are most vulnerable to accidents suffering both the highest mortality rate and severe injuries. Cuts and lacerations are amongst the most common forms of injury. 'Chop' is a kitchenware product designed with user safety in mind. The product focuses on protecting the users hands and fingers from a knife blade through a chopping board. The board consists of two easy to grip holdalls which stabilise food and allow for a safe, comfortable hold.

Compact Cookware



'Compact Cookware' is a cookware set that creates a minimal, compact, easy to store solution containing the most essential yet minimal quantity of cookware products. It consists of a saucepan, frying pan, colander, lid, spatula and spoon. Extensive analysis highlighted these as the most necessary products required to cook a simple, wholesome, nutritious meal. The unique design enables the user to stack their kitchen essentials together within a minimal area reducing clutter, improving organisation and creating a clearer, healthier environment for reduced living spaces.

Rem Cudd



My ethos is to create meaningful designs to help positively impact issues in our social climate. This can be seen in my projects shown. I am always looking to further my knowledge in design and find creative solutions.

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Anchor



The anchor set has been designed to help parents travel with young children. There are many stresses in travel, from getting the children and there belongings into the car , to the mess left behind. The set consists of a personalised bag, a tray to gather items and help keep the back seats in order and a seat protection mat. All these items work together to create a system to help parents use less of their time getting their children into the car .

Crooked Kitchenware



This is the crooked kitchenware brand designed to help with the issue of cookware waste created by students. Each products has been carefully selected, less products to create simple recipes. The pack has a particular emphasis on sustainability, with the materials used and the process designed to help de-construct the products for recycling and refurbishment. Crooked Kitchenware is committed to creating a affordable sustainable circular economy in the cookware market.

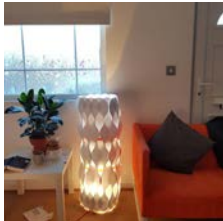
Sam Dennett



I am a practical and hands on designer with a focus on physical prototyping to create innovative products. I am driven to solve real word problems and enhance user experiences through sensitive design.

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Lüma



The Lüma Lamp is a floor lamp designed for Generation rent, a group of people who move more than once a year with the need for low cost furnishings that can be easily transported. The Lüma lamp is designed to be flat pack while also offering a sculptural lighting solution that creates a cosy and inviting environment within a rented accommodation.



Commuter Saddle Bag



The commuter saddle bag was designed for those who Travel to work by bike and wish to be free of the problems that come with a conventional backpack or side loaded Panniers. This seat post bag can carry all the essential items for work travel while increasing user safety and remaining waterproof during the ride. Featuring hidden shoulder straps on the underside of the bag and a easy load pocket on the front for a streamlined commute.



Josie Evans



A highly-motivated, diligent, multi-disciplinary designer focusing on designing meaningful product and brand experiences with user-centred innovation. My approach is empathic design to tackle complex issues. I am keen to join the creative industry and make a real-world impact.

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Ease



Autistic adults can often experience meltdowns where their senses go into overdrive, they find them difficult to prevent and often are unaware of their stressed state. Ease, is a stress tracker designed to prevent autistic adult from reaching the point of a meltdown through tracking cortisol levels and gently vibrates on the wrist when they stress levels are high. A carer or companion can wear a secondary device that is also alerted so that they can support the users with their personal calming techniques. Ease aims to be an intervention, building independence during adulthood and offering enhanced support.



Hushies



Hushies addresses the complex issue of noise pollution in cities for the most susceptible individuals, babies and toddlers, who are still developing their hearing functions. A fully integrated noise-protecting headband reduces harmful noises, whilst allowing meaningful sounds and voices to filter through. Hushies provides a complete and personalised experience from product through to the app. Aiming to educate and inform parents, whilst prevent hearing loss and adverse effects of noise for little ones during the first 1000 days of life and beyond, thus facilitating their happy and healthy development.



Adam Fergusson



British, Multidisciplinary Product Designer, interested in creating impactful design solutions through simple and tactile experiences.

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Utilite



UTILITE is a more utilitarian/aesthetic approach to standard blood glucose monitoring carry kits with a diverse range of carrying opportunities, and room for customisation in order to be used across many sporting disciplines. It's hard injection mould outter shell along with its tight foam insert (giving the contents total protection), allows the Utilite to accompany the user in all-weather scenarios, whilst maintaining easy access and reliability, helping to decrease the mental impact diabetes has when undergoing sport.



Bodo



A clean, minimal, Japandi inspired sideboard, designed with smaller spaces in mind. Bodo is the combination of two popular interior staples, Scandinavian decor and Japanese minimalism. Blending the two elements together, designer Adam Fergusson hoped to capture both warmth and beauty in one elegant frame. Bodo, centred around its sliding door cabinet, aims to be less intrusive on user's space whilst maintaining itself as a functioning storage piece, to drive home this narrative, Adam believed that the upcoming Japandi trend aided both his personal aesthetic aims and project outcome.

Tian Figg



I am a determined, multi-skilled, open minded individual with a love of all things packaging and sustainability. I believe designers have a responsibility to create a more sustainable world, and this philosophy is the core of what I do.

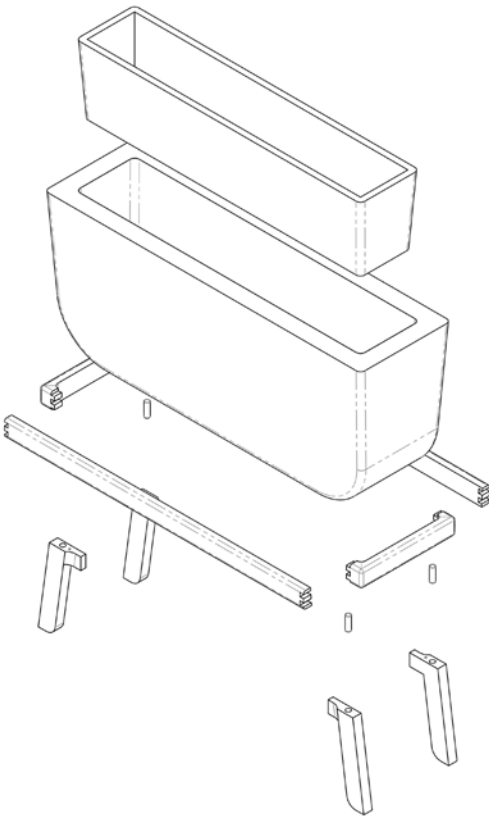
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mycelium office planters



Recently with a rise of focus on sustainability, consumers have been looking to new sources and materials to replace plastic. Mycelium is a mixture of mushroom roots and organic waste, which is grown into a mould.

The design includes a varnished oak frame, with filleted edges to give a softer, but still clean, contemporary look. The tapered mycelium main piece can be changed out and even customized for taller or shorter planter sizes. The system can be used as an ordinary planter or a divider, depending on the users needs.



reef



Reef is a range of health and beauty products with innovative, sustainable packaging. The collection was designed to combat common issues with current beauty products, whilst being better for the environment. The packaging is recycled, recyclable, refillable and eco conscious. The collection consists of five products across four different packaging formats. The brand takes inspiration from sea sponges and uses biomimicry to reduce packaging usage. This includes a lip moisturiser, deodorant stick, body wash bar, hair wash bar and cleanser "bottle" which includes an innovative pouch and exoskeleton.

Luke Foster



I am a contemporary designer in execution, while my approach is multi-disciplined. My philosophy is to make functional products, while encouraging user interpretation, and curiosity. I believe this is how we encourage meaningful connections with design.

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Plural



Plural is a set of contemporary kitchen tools, appropriate for the pan, and the plate. Minimising utensil count, washing up time, and so - time spent cooking. In utilising Nylon plastic for the products, they can be used to cook with, and eat with, while eliminating concern for harmful BPA's. The products manage these phases with a sensitive outlook on heat displacement. The head of the products are elevated when laid on the countertop, to release heat quickly after cooking. This cools the products for the eating phase.

The Commuter Bags



A family of bags articulated for the cycling commuter, with emphasis on accessibility, & additional space. Designed for multi-disciplinary design studio Instrmnt. Inspired by the cycling musette in shape, the (part I) bag is for essentials. It offers a vertical zip across the front panel, procuring easy access to valuables. While, the (part II) bag can be worn packed or un-packed. When un-packed, this bag has space for the (part I) bag to be stowed inside, expanding their capacity for shopping.



Belinda Francis



Belinda envisions making a positive difference in people's lives and contributing to the betterment of society. Living in four different countries has enriched her understanding of human behaviour and appreciation of diversity.

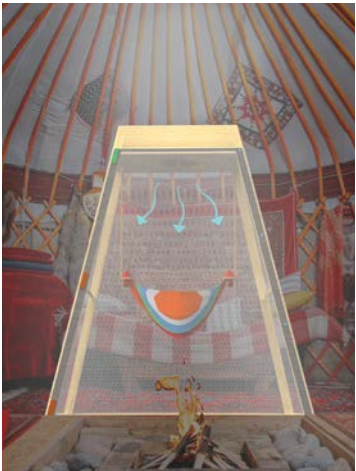
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Spice



"Spice" is a cooking kit and service which inspires the UK market to cook healthy and authentic Indian meals from scratch. Accompanied by a mobile app with quick and easy recipes that also enlightens the user about the health benefits of Indian spices and their uses which, enables them to cook with panache. The app also features an online forum where members can post recipes, queries and grow together on their culinary journey. Ceramic containers are with pre-filled spices and are collected for refilling to eliminate plastic waste.

Ordon



The child health crisis in Mongolia is due to severe levels of indoor and outdoor air pollution. Ger homes which rely on coal for cooking and heating, coal mines and power plants are key contributors to the toxic air. Children suffer the most, even indoors. Ordon, is an indoor haven with a built-in air purifier for children between 0-2 years. It supports the healthy development of lungs during their most vulnerable years. Designed to be flat pack, like most Ger furniture. Showcases an adaptation of the classic South Asian and South East Asian baby hammock.



Megan Glew



I am an enthusiastic product designer with an interest in designing aesthetic and functional pieces. As a multi-disciplinary designer, I am always looking to use my creativity for future designs and look forward to the next stage in my career.

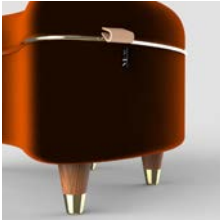
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Modul



Modul is a unique modular storage solution, crafted from layers of solid oak and corian. Inspired by sleek Scandinavian design trends making it a stylish addition to your home or office. The corian gives an elegant and hard-wearing contrast to the natural beauty of the solid oak. Each shape of the range has been carefully designed with specific everyday belongings considered. All of the shapes tessellate, enabling you to create a storage solution for your individual requirements.

Aspen



The Aspen ottoman is the perfect addition to your room. Designed to be both useful and stylish, this storage ottoman is the ideal place to store away your belongings, whilst also providing complete comfort when it is time to put your feet up. The Aspen possesses its own style and shape, making it a truly unique accent piece which stands out from the crowd. With sweeping curves enhanced by upholstery in a choice of fabrics and contrast metallic details taking the style level up a notch.

Bradley Goulding



I am a consumer-led designer, possessing a passion for improving, re-imagining and understanding the functions of everyday items. Focusing on the deconstruction of products and critically analysing consumer journeys, both of my projects have been designed with the user at the core.

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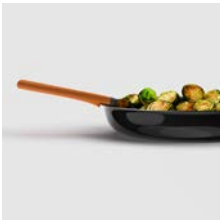
Vital



VITAL is a contemporary and stylish wash bag which focuses on transporting consumers' everyday toiletry essentials; no liquids or single-use plastics are used. Capitalising from the developing market trend of solid personal care products, the bag comprises solid form sticks constructed from cold pressed toiletries, including toothpaste, shampoo and deodorant. This traditional approach, paired with a bamboo toothbrush, eliminates the need for any packaging by using designated product slots within the bag. The concentrated items provide users with a smaller product, for an increased usage, resulting in a compact and neat travel pack.



Nexus



NEXUS is a highly functional magnetic storage and kitchen utensil set which aims to enhance fundamental product practicalities through a range defined by utility. In order to reduce surface contact and cross contamination, the optimised cooking tools and serving implements feature raised heads. The ridge on the base of the handle can be easily rested on the edge of cookware. These features, as well as the seamless magnetic connection between the utensils and storage component, have been implemented to offer an enhanced cooking experience.

Aashi Gupta



I am an ambitious designer with an aim to design products that provide solutions to a broad set of challenges, ameliorating and revolutionising human life. I believe as designers we have a responsibility to make the world a better place.

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Secondary Shoe Packaging



A secondary use shoe packaging designed for university going students who live far away from their homes and lack storage space in their dorm rooms. To avoid needless spending, this temporary shoe rack is perfect for students looking for temporary use storage. A minimal, functional shoe packaging where the packaging bases can be stacked on each other to build up a shoe rack. Packaging available with shoe purchases and also in university owned shops for pre-owned shoes. Reusing shoe packaging thus minimises the company's environmental impact, saving natural resources.

Chillit



'Chillit'? Enjoy chillas and chill with your family. This kitchen-dining equipment is designed to bring families closer. The product targets the Indian families who have lost their family connection, encouraging them to come on the dining table and cook & eat chillas together. Chilla, an Indian delicacy relished with vegetable fillings. Family members can cook chillas by pouring the batter on the hot plate and sauté vegetables in their personal pans as per their personal taste preferences. Creating a dining experience that is first of its kind in the Indian market.

George Heading



As a passionate creative I design using human-centric principles, turning innovative ideas into desirable products. I focus on solutions that fulfil a purpose not just for today but for the future. My aim is to create designs that have longevity.

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Offeri



Offeri is an all-in-one payment device plate allowing people attending religious institutions to make offerings by cash or card. Cash donations have dramatically fallen as people used to cashless transactions are failing to engage with the traditional collection method. Offeri assists institutions to adapt to an increasingly cashless future through linking a contactless reader to a standard smart phone running a payment application. Contoured sides to the plate creates a familiar dish shape for cash donations while the plate's ease of use will not intrude on religious ceremonies.



Ota.



Ota is an integrated, portable, smart speaker mood lamp with a wireless charging catch-all tray. Ota challenges smart device design which frequently overlooks the home environment attributes such as calmness, simplicity and the desire to minimise home products to achieve this. Ota is an organic extension of the home environment combining the functions of two products in one. The Ota lamp provides the domestic element, building on the home attributes with the smart speaker concealed within a ceramic casing and the tray providing a charging point for Qi supported devices.

Sam Herbert



Design has been a source of inspiration for me since I was young, starting out interested in architecture and larger pieces, to growing into appreciating the smaller things in life and design. I take a practical, functional approach to design making the product most appropriate for it's use, with universal stylised finish.

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OMNI



OMNI is a dual purpose cricket bag designed to fill a void in the cricket kit market. A high end storage solution to store and protect the expensive kit of the sport. Focussed on storage functionality with simplicity and clarity. The Omni bag duals as a travel bag out of season. This is aimed at opening up the sport to a new market by association. Using UltraTech Cove Fabric and clear, allotted storage compartments for all kit, with protective lining and solid, hard frame to assure the kit is safe and secure. With multiple carrying methods, straps and wheels the bag is suitable for all. Out of season storage has been considered with an extra drawstring bag to protect kit from weathering and damage.

FILL



FILL is a new filling station targeted at institutes and offices offering both a wall mounted and free standing solution for your space. The system runs off a Borg & Overstrom Chill Cooler System, a 3M Filter leading to two filling stations within each product. This aims to create a social fight against plastic pollution whilst filling your water bottle. Subtle, apparent branding with an easily detachable unit for cleaning provides a practical solution. Made from fully recycled plastic with motion sensor features both solutions give the user a desirable experience whilst tackling the global issue.

Caitlin Houlbrook



I am a hard-working, passionate individual. In my final year I focused on products that promote well-being and sustainability. I am currently working as a freelance designer, specialising in biophilic design.

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SUN-LIGHT



The SUN-LIGHT HOME & OFFICE are designed to improve mental health and work-life balance for young professionals. The partner products focus on innovation of the SAD lamp. The home version imitates sunrise in order to wake up the user more naturally and makes them start their day in a better mood, preparing them for their commute. The office version is an SAD lamp and plant pot combined, incorporating biophilia in the workplace. This will increase productivity and boost employee morale.



THE PLASTICS POP-UP



THE PLASTICS POP-UP is an educational workshop, designed to bridge the knowledge gap of what happens to our household waste plastic when it goes to recycling. The workshop is aimed at KS2 children and is a hands-on experience that they won't forget, creating an environmentally conscious generation. Children will shred, heat and mould household plastic waste into new products that they can keep. The project focuses on creating a set of stationary that they can use in the school environment, appealing to what parents asked for, a functional product.



Saskia Ipremburg



I am a designer with a passion to create new ideas, I think outside of the box whilst still thinking logically. I'm a hard working individual who is enthusiastic to gain experience and push myself to always improve.

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P&D



Making a sales pitch memorable is the key to gaining new clients. Leaving samples and giving a potential new client something to hold on to will encourage them to remember the company when it comes to making a decision. This project was to create an innovative promotional sampling solution for Print&Displays Ltd. The design needed to communicate P&D's current capabilities and product range with a view to increase communication between the company and it's current and potential new customers.

Lamp



The current issue of the throw away society needs to be improved, creating a product that minimises the need to replace items as often due to trends and tastes encourages a circular lifecycle of a product. The development of this project resulted in a commercial light that could be tailored to the user by the user with interchangeable features. This project is material driven rather than problem solving, it uses Reboard as it's main material feature.

Marlon Jacobs



I am a versatile designer, with a vibrant imagination. With a focus on creating products with a powerful statement to impact the social experience of the user with history and heritage through a combination of product design and art.

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Dashiki



The 'Dashiki' Pendant Light focuses on the creation of African culture, bringing a powerful experience and conversation starter into a consumers very own home, providing historical etchings from Western African societies being reflected subtly onto the consumers walls and ceilings, conveying a story of Western African culture. With materials sourced from a variety of countries within Africa depicting a powerful message on Fairtrade.



Sahara



The birth of Sahara, an elegant and versatile console table, adapted to complement any environment with a contemporary and traditional edge. The inspiration, reminiscent of the dried out and fissured deserts of Africa. The clean geometric lines of the brushed brass compliments the smooth finish of the Sapele Base, bringing an expression of natural and organic strength. The elegant Sapele legs provides a strong contrast to the brushed brass Rail and ensures a light, yet strong and elegant appearance.

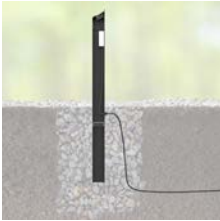


Sam Jones



My experience at University and working for a multi-award-winning Lighting Design Consultancy taught me that beautiful design requires all elements on a project to work seamlessly together and that being meticulous is an essential skill for any designer to possess.

Bruma Lighting



Bruma Lighting is an architectural lighting solution developed for high-end homes, hotels and public gardens. Bruma offers a comprehensive range of products that can be used by Lighting Design Consultants and Landscape Architects to create a tranquil paradise at night and blend into the surroundings during the day. The premium light sources used offer a quality of light that is far superior to many domestic, solar-powered products. The recessed bases protect the cables from vermin damage and prevent the products from being easily knocked over, unlike many professional spike-fittings.

Side 1 by Lera



The Side 1 by LERA is a bedside table made from maple and mid-brown leather. Its neutral, handcrafted aesthetic allows it to compliment a variety of interior design styles. The different storage options also widen the potential uses of the product making it more versatile. There is a discreet multiplug attachment panel below the drawer to help clear cable clutter. It offers premium quality at an affordable price, allowing young professionals to purchase the product and keep it for longer than mass produced, poorer quality flat-packed alternatives.

Olivia Kennington



I am a highly motivated designer, driven by creating innovative solutions to human-centred problems through the exploratory process of design, to create meaningful products. My ambition is to contribute positively towards solving real-world problems with purposeful designs.

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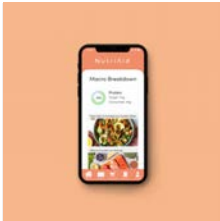
Detach



Detach is an innovative lamp that aims to create a behavioural shift, through creating a bedtime ritual of putting the phone away, similar to removing make-up or brushing teeth. This enables a conscious and positive behavioural change to reduce phone usage within the bedroom. By sliding the lid, the user can place their phone within the lamp's easy access compartment to wirelessly charge. The warm glow emitted helps to reproduce human circadian rhythms (sleep/wake cycle). Detach encourages a positive night's sleep, promoting the bedroom as an area of relaxation.



Inura



Inura is a smart hob that enables healthier habits. Using AI, integrated scales and removable screen, Inura creates a system that simplifies browsing, purchasing and cooking of ingredients, encouraging the creation of healthy, exciting new dishes tailored for the user. The cost of malnutrition in England is estimated to be £19.6 billion per year and set to increase with an ageing population. By stream-lining the process of 'shop to pan to plate' and targeting individuals before they reach their senior years, Inura will instil healthy habits into later life.

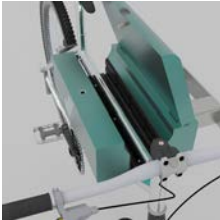
Jack Lee



I am versatile and passionate designer, striving to create impactful changes in people's lives through the medium of design. My design ideology places the user at the heart of the creative process to ensure the development of meaningful and purposeful design that makes a difference.

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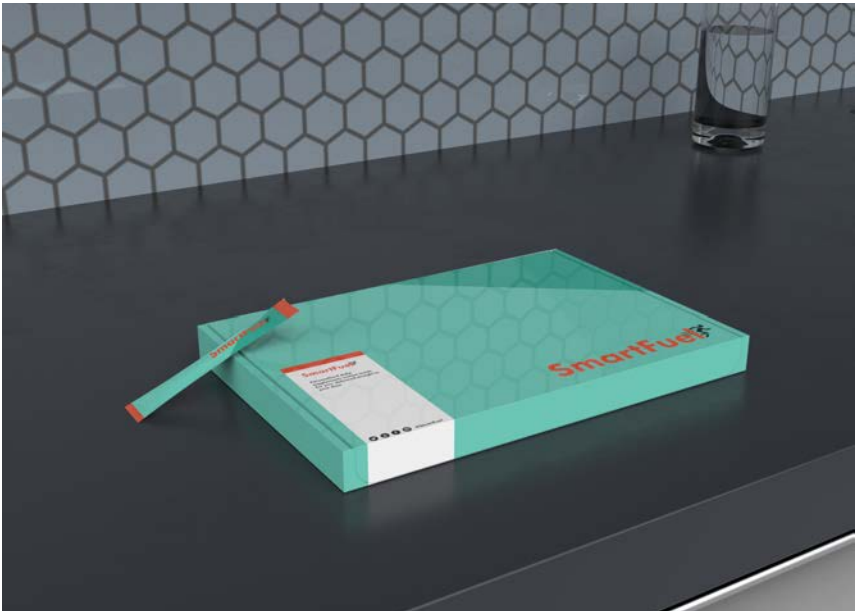
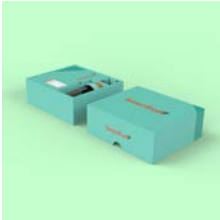
BikeBox



BikeBox is the ultimate bicycle security system for Deliveroo riders. Installed outside participating restaurants, BikeBox provides the rider with a safe location to secure their bike whilst collecting food from inside. Eliminating the need for inefficient and sluggish traditional locks, BikeBox functions through a simplistic QR code system located within the rider's smartphone application. When scanned, the stainless-steel mount unlocks allowing the rider to secure the frame of their bike. Ultimately BikeBox boosts rider efficiency and sense of security, leading to a more productive workforce, reducing delivery times significantly.



SmartFuel



SmartFuel creates a tailored nutritional supplement experience, for health and fitness enthusiasts who live fast paced lives. Utilising the SmartFuel smartphone application, users fill out a short questionnaire. The unique results produced generate a personalised supplement blend that is most beneficial to the user's needs. The blend is measured into fourteen daily sachets, then packaged into a bi-weekly subscription boxes and posted through the user's letterbox. SmartFuel aims to deliver a service which is fast and efficient, whilst creating a platform for users to improve their diet and athletic performance.

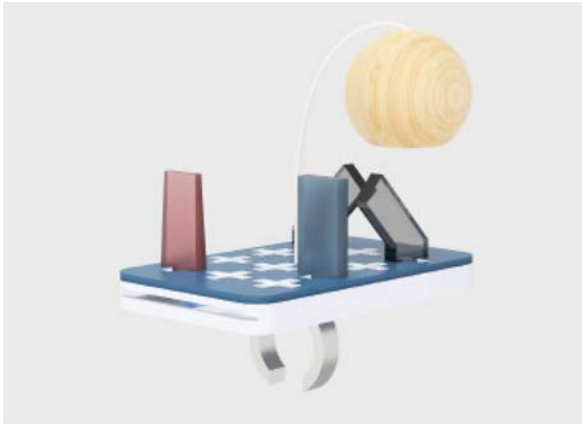
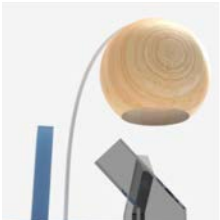
Chia-Yu Lin



I'm Chia Yu Lin, I come from Taiwan, I'm a product design student study at Nottingham Trent University, I used to work in a packaging studio and printing factory. I'm interested in packaging and toy design, and find inspiration from different cultures.

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Kenyu

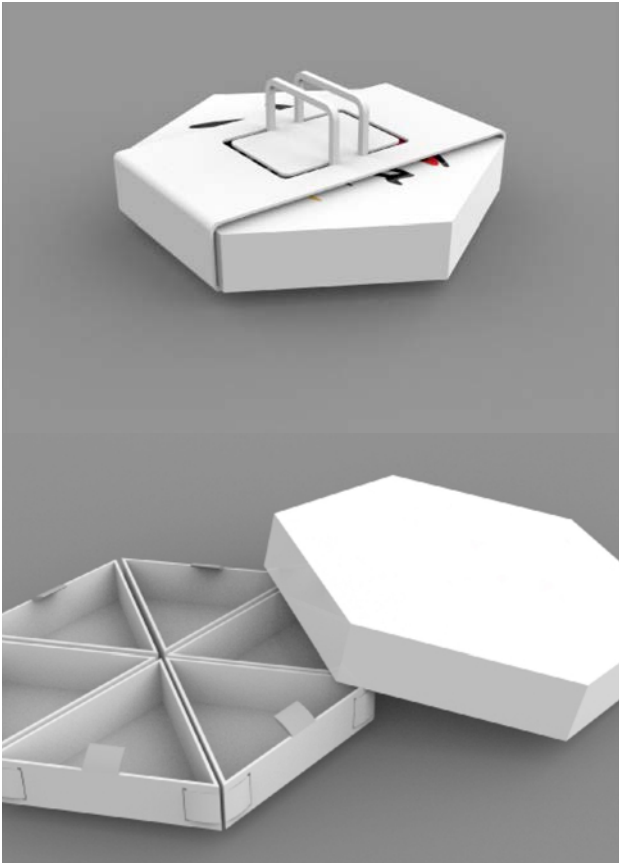


Kenyu is a fingertip toy designed for commuters to pass their time while waiting for transportations. The inspiration comes from a traditional Japanese toy 'Kandama'. It can also be used for storing change, tickets or cards in the middle. There is a small hole at the bottom to help users remove items. Also, the cut-out on the ring allows people with different finger sizes can use it.

eco - share



The design concept was to let people to share pizza conveniently, and pick up and enjoy pizza anytime, anywhere, without worrying about clean hands, after used it can be easily cleaned, and used again, you don't have to discard. It is an environmentally friendly product. It consists of a lid, a handle and 6 or 8 triangle parts. Each part can be easily shared and can be unfolded to keep you hands from getting greasy.



Chang Liu



I'm Chang, I'm passion at improve people's life quality through my design, This can also be reflected in my last year's design. In two projects, I focused on solving the designer's working environment and the lighting problems encountered by couples living in small apartments.

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EasE



EasE is a multifunctional designer desktop organiser. It can give designers more convenient and quick storage to display their work, and store their common tools. By hanging the sketches, the designer can find what they want to find more quickly, and it will give people a feeling of display, so that the designers can feel more fulfilled in their work. Bottom part is s-shaped, also the use of this base can be changed according to the needs of the customer.

Maglumière



Maglumière is an electromagnetic induction lamp with separate light source. This product is mainly designed for couples live in small spaces. The main problem they are facing is the lighting problem. Existing table lamps are not be able to meet the needs of two people working in different place at in the apartment the same time. This table lamp mainly uses the technology of electromagnetic induction, which can make the lamp tube move freely on the holder.

Roxana Malfavón García



I am Roxana Malfavon Garcia, originally from Mexico City. I love travelling and I get inspired from it. I strongly believe a designer should push the limits and create a better and more practical world. Get out of the comfort zone.

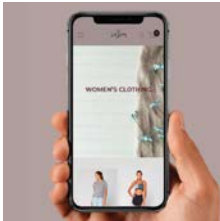
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Ansä

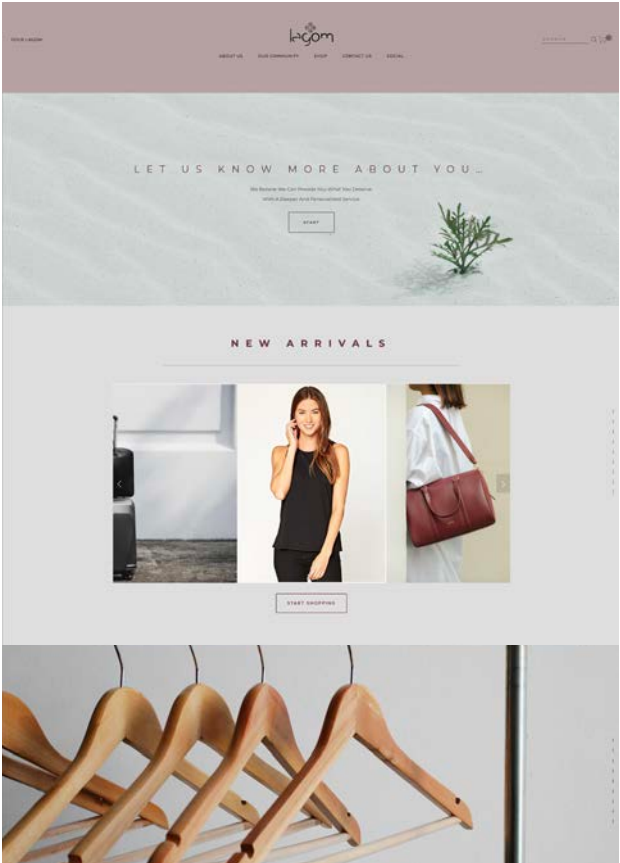
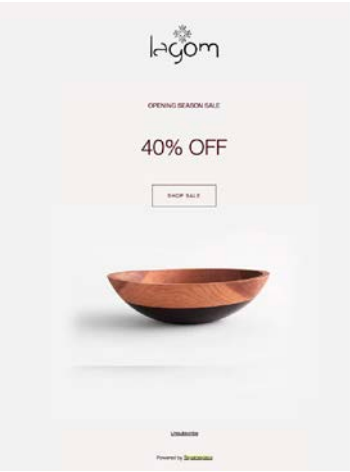


A wearable arm band for solo travellers. Made of eco-friendly fabric called "Sonora Fiber". Which is a plant-based fabric that can be used in any type of clothing or wearable product. Does not matter the weather or the activity still feels comfortable. It also is a resistant and strong for long lasting performances. As well, is breathable material, light weight and dries quickly. This product has been designed to be almost invisible and wearable. This way, people can do any kind of indoor or outdoor activity without worrying about their personal belongings.

Lagom



Lagom has been created for this exact purpose. To give the chance to sustainable brands and company to come together in one website, where people can browse and purchase any eco-friendly and sustainable type of product they may want. Additionally, this brand provides tips for a more sustainably lifestyle, reviews from eco-friendly products and brands. As well, gives new brand's a space to be introduce and people can learn more about them.



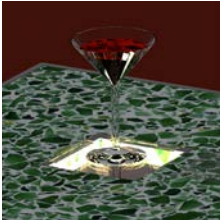
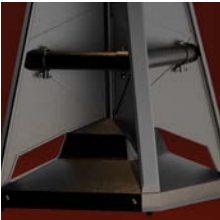
Krustoph McGuire



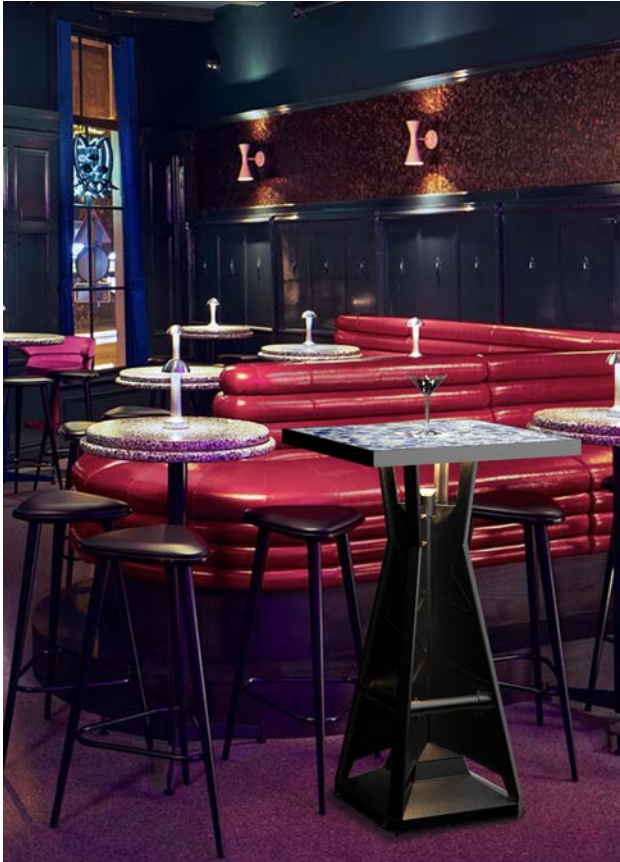
I am a passionate and motivated designer, driven by green initiatives and sustainable decisions throughout my design process. Focussed on user centred design, striving for greater resource efficiency, product longevity and enhancing user experiences.

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Bar Waste



Enhancing the bar experience through a high-end bar table, designed and made with a greener approach. With its high-end finish and illuminated panel particularly marketed at young professionals, Barlumi is inclusive of all bar users and elevates the experience by providing lighting to illuminate cocktails, beverages surrounded by intricate terrazzo surfacing; providing enhanced photo content for the consumers social media.



The Terrazzo surfacing exploits the colourful and ceramic properties of waste bar glass. It uses a shelling technique that uses less of the acrylic modified resource jesmonite and in-fills with a durable concrete, using additional waste rubble from construction sites. Delivering comfort to the consumer from the height, the footrest and other features ensure belongings are securely hung and easily accessible; this user experience driven table can be seen in high end brasseries and cocktail bars with a variety of colours and finishes available to tailor to the bar's unique aesthetic.

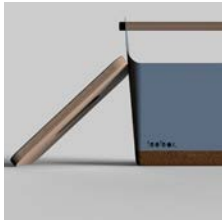
James Metcalfe



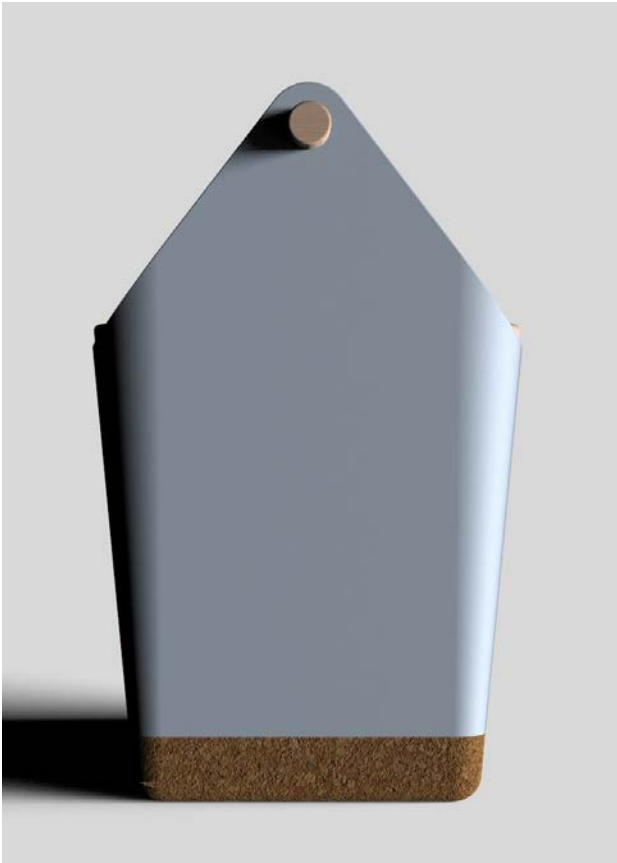
I am an inspired designer with a particular interest in user centred design and sustainability. I believe that designers have a responsibility to design and create products that will provide an expressive and valuable experience.

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Toolbox



An equipment organisation system for art & design-based students and workers. Powder coated aluminium body with a soft cork bottom. The lightweight aluminium makes it easier to transport between work and home and the soft cork bottom prevents any damage to surfaces. The product allows students and workers to keep all of their equipment organised in a stylish manner. Discussing work routines with artists and designers was key to creating a product that would fit all of their needs, as well as testing models and reviewing real time user feedback.



Adaptiv



A free standing, modular shelving unit for young renters. With the rising number of renters & the average tenancy across the UK being 20 months, people need furniture that can move with them and adapt to new environments. Through extensive research into the market and users needs, a list of fundamental aspects was created to help design the perfect system for renters who are constantly on the move, experiencing new environments wherever they go.



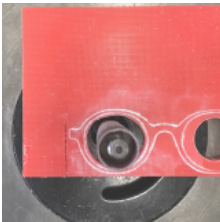
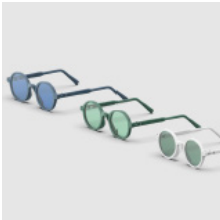
Anna Mimran



I enjoy involving myself in projects of all creative disciplines. I aim to guide every project and process with intent and to try and communicate the nature of a products function in its form. I believe this creates more balanced and purposeful objects.

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Twenty



Twenty was a response to the fact that objects with combined materials cannot be recycled since the separation of components is often too complex. This inspired exploration into the idea of 'designing for disassembly'. These frames were made using recycled HDPE and stainless steel components which can be separated. The frames maintain a utilitarian aesthetic due to the visible screws and bolts, necessary to ensure the functionality of the disassembly. This became an expressive detail of the frames and complimented the nostalgic silhouette.



Ritual Union



Ritual Union focusses on the lessons religion has taught society over many millennia. The ambition was to create an object that would encourage interaction and provoke discussion, inspired by practices shared across religions. This was explored through creating a ritual surrounding the act of breaking bread, a ceremony symbolic of sharing and friendship. The forms, CMF and design language took cues from religious artworks and architecture paired with soft forms and a neutral tonal palette to complement a contemporary domestic setting.



Lauren Moate



I am a creative designer who is able to find innovative solutions to real world problems. I am ambitious to secure a job within the design industry which will enable me to learn new skills and develop as a multi-disciplinary creator.

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Lunar Light



Lunar is a unique light which has been developed with a considered focus on user interaction, form and diffracting a light source. A WGSN report suggests a 2020 trend as dispersing light through acrylic or glass. In response, the Lunar Light incorporates an LED strip which diffracts light through the removable, acrylic slats. The LED is controlled via an app, enabling the user to manipulate the colour, pattern and brightness. As the user can customise the slats, this enables the product to be versatile and suit a variety of interiors.

Perry Green



The Perry Green alfresco range incorporates an innovative flat-pack barbecue that is easy to clean in the dishwasher, alongside an efficient delivery service which aims to be flexible, stress-free and affordable. The range includes an easy-to-assemble barbecue, knife, tongs and a coal bag which all fit into a compact carry case allowing the range to be easily transported. The concept allows the user to cook meat and vegetables separately, with an additional quick-release coal net allowing the frame to rapidly cool down, ultimately reducing the amount of time to pack away.

Maizie Morgan



I am a designer with a passion for finding solutions to real world problems. Through creativity and innovation, I always strive to create products which aid those in need. The consumer research aspect is a particular interest of mine.

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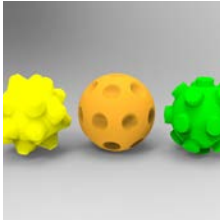
AMB.



AMB is a sustainable table lamp made from natural bamboo and industrial concrete. A combination of arts and crafts and modern style which creates a natural contemporary light for the home. There are 2 lights and a plant which are built into the table. The white glow of the lamp creates a subtle ambience. Having the air plant on a shelf in the smallest bamboo pole is both an added aesthetic feature



pootle PAL



pootle PAL is not just another children's toy. It allows the consumer to purchase an all in one fun toy which aids childrens development. It is a pull along, natural based product that contains toys inside and activities on the outside panels. This toy promotes creativity and skill building and the activities within the box are varied and appeal to the different senses whilst also providing challenges through problem solving games. Made from natural wooden materials, this sustainable product is suitable for a wide age range of children.



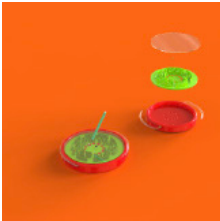
Adelaide Muskwe



As a designer I am interested in designing for change and diversity. I have a passion to design products for children and for developing third world countries. As a designer I strive to make impactful and life changing products.

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Infinity



Generation Alpha are not greatly confident in reading analog clocks, possibly due to the development of technology. The development of technology and digital watches has caused an increase of children struggling to read the time. According to the primary research schoolteachers find that several of the students struggle to quickly understand time, within the short weeks allocated to teach the children how to read the time. Reading analog clocks is a key essential life skill and a requirement within the national school curriculum for children.

Anna Nelson



I am a designer who is motivated by innovation and designing unique products. I like to use my creativity by solving problems and creating something which will make a lasting impact on its environment.

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cake-it



Cake-It had an aim of promoting the baking activity by providing ease, convenience and accessibility. The movement of buying shelf-bought cakes has become a concern due to their added chemicals and shelf-Prolonging additives. The product provides a service which includes all equipment needed, packed into one. In addition to the product, the Cake-It app and monthly subscription pack are there to create a sense of community and add ease to the baking process. All in all, Cake-It brings out the good side to baking and what it has to offer.

Brandon Nield



An interdisciplinary designer with eclectic interests and experience. Embrace chance. Celebrate coincidence. Work fortuitously. Welcome the everyday. Ordinary objects for everyday people. Keep it simple stupid. Approachable and understated. But everyone says stuff like that.

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IRIS



Consumers dispose of around 8 million tonnes of food each year, while only 2% of household waste is separated food waste. IRIS (Intelligent Reduction In Smell) is a contemporary food waste bin that directly tackles this issue. The hyperbolic mechanism keeps waste airtight to prolong the decomposition process and reduce smell. Designed in response to the rise of renters, those in shared living who lack counter-top space. The system hangs over the face of kitchen storage doors as a temporary fixture to declutter workspaces.



Plaster Vessel



A recipe that can be freely downloaded online and instructs users on how to craft their own vessel at home. There are a balloon and a condom variant. It is a tool, not a product. The process of pneumatic casting involves swirling a plaster and water mixture around an inflated latex form. Designed in reaction to the lock-down situation, the manual instills a feeling of control in a helpless time. It creates a little organic renewal to familiar mundane surroundings. The ethereal nature leads to the destruction of the product; the form dictates the function.



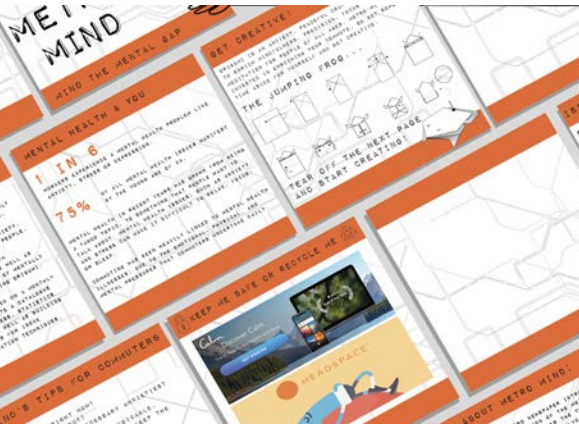
Alessia Oliveri



As a designer, I am highly ambitious using every opportunity to develop my personal abilities. Design, sketching and new innovations are my passions and I am always looking for new challenges to help develop my knowledge and skills.

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Metro Mind



'Metro Mind' is an initiative designed to combat the rising issues with mental health over a series of 12 free supplements within the Metro newspaper, specifically produced for the daily commuter. Providing tips of prevention, mindfulness techniques, as well as a focus enhancing origami challenge, the 'Metro Mind' supplement is a great way to help reduce stress and anxiety levels. The 'Metro Mind' supplement aims to be both informative and interactive; exploring statistics, remedies and a mentally stimulating origami feature helping to distract the mind from worries and concerns.

Hero Helpers



'Hero Helper Dex' is a toy pushing the boundaries for young children supporting their educational and emotional development regarding medical conditions through play. The toy focused upon type 1 diabetes incorporates a luxurious plush, a functional and interactive injection pen, an accessory and a story and quiz book. 'Dex' is a plush character like no other; providing a learning journey for children to experience locating injection sites correctly via an interactive injection pen which lights when the correct spot is found. A true bid to reduce the stigma surrounding diabetes.

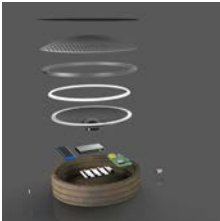
William Owen



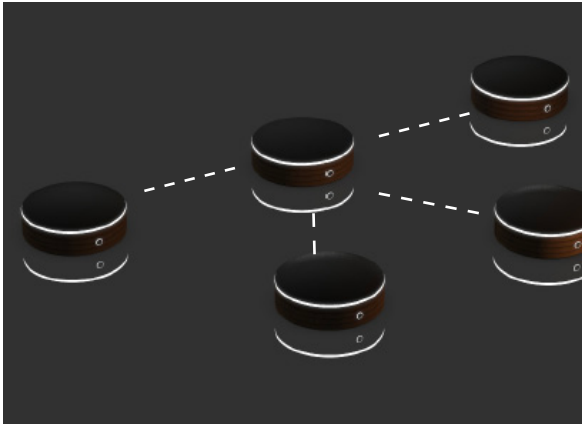
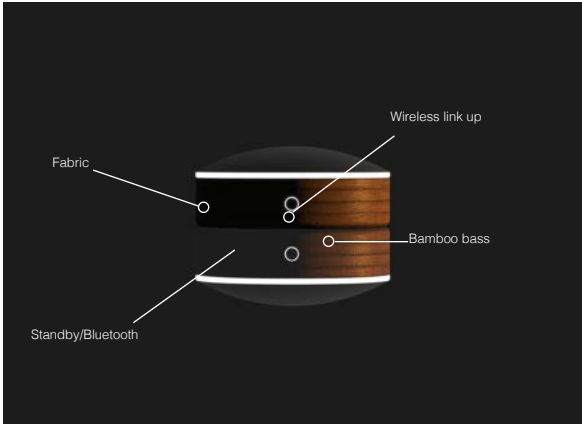
I am a multi-disciplinary product designer, focusing on meaningful product experiences. With a focus on suitable innovation in product materials that tackles key environmental issues.

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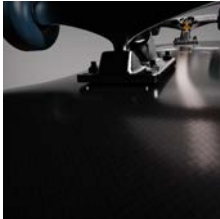
Ally



Ally is a wireless blue-tooth speaker with a multi-functional purpose. One single speaker can serve as a personal audio devise but when link together it becomes one collective sound. An additional objective within this design was to create the speaker using more sustainable materials than existing portable speakers. This was achieved through using bamboo as the shell of the speaker and organic hemp and cotton for the cover.



Magma



Magma skateboards is the first skateboard deck to be made from 100% Basalt fibre. For some reason snapping a skateboard every few weeks and simply buying a new one has become the norm for skateboarders. This creates a huge amount of waste as well becoming one of the leading causes of Canadian Maple deforestation. There is a clear need for more sustainable innovation within the skateboarding industry and Magma skateboards strive to combat this through creating a board out of a more eco-friendly material with more durability as well as being 100% recyclable.



Alice Pace



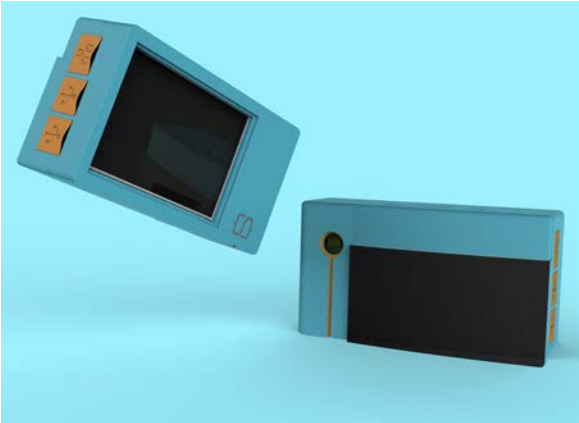
I am an innovative designer with a passion of designing solution-based products. I enjoy working with colour and bold designs using my surroundings to inspire and motivate my choices within design. Design is all around us and I consider this wherever I go.

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CodeSnap



CodeSnap is a product designed and created to inspire girls of all ages to learn coding using a RaspberryPi-focusing on three main aspects; Role Models, Collaboration and Empowerment. With only 3% of young women stating that technology was their first choice as a profession it was found that girls are not encouraged into STEM (Science, Technology, Engineering, Mathematics) related occupations, CodeSnap transforms this. CodeSnap brings fun into coding through BUILDING your own case, camera or speaker, ENGAGING through the educational app and PLAYING and coding through the RaspberryPi foundation with your finished build



GUTO



GUTO is the smart embedded tracking device that tracks the exercise of both dog and dog owner. It is known that a well exercised dog is a happier and better-behaved dog and for people exercise not only changes a person's body, it changes their mind and mood. GUTO brings smart technology and exercise together creating the perfect running tracker for you and your dog, with embedded technology, the harness, running belt and elasticated lead works alongside an app to record both owners and dogs running achievements.

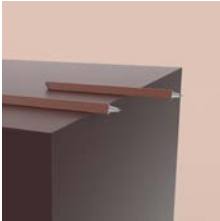
Joe Payne



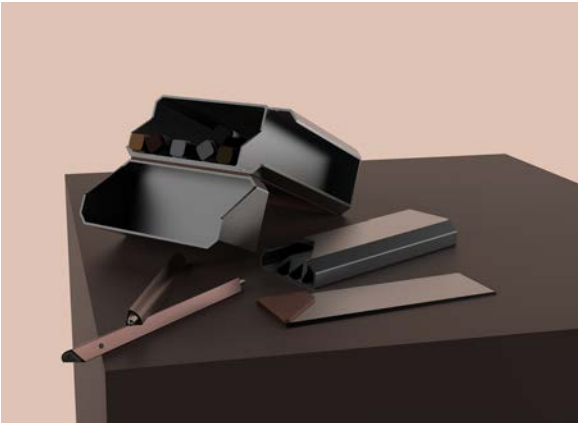
I am a hands-on designer most comfortable in the workshop prototyping. I strive to improve way people interact and use everyday items, rethinking them in a way to improve their aesthetics without removing any functionality.

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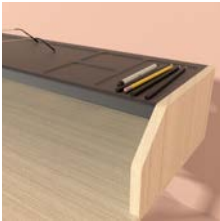
Noye



Using 100% recyclable Aluminium, Noye is designed to last. The body of the carry case holds the removable pen sleeve designed to be taken with you to lectures, meetings and interviews, housing the essentials, pen, pencil and ruler. The main body has small storage for all your other equipment. Noye is a statement piece which is why it's been designed to hold centre stage on your desk. When opened, the lid acts a stand angling your stationary up towards you, making it easier to access what you want.



PLTRM



PLTRM is designed to promote tidiness and productivity. The desks uses hard solid wood timber and brass accents conveying the quality of the desk through premium materials. The sandcast shelf adds elevation to the workspace, allowing the user to separate their equipment and keep the workspace tidier. The shelf has filleted indents in the top to further organise any small items that you may need at an arm's reach. On back of the desk is situated an integrated leather cable tidy to keep loose wires tidy and out of sight.

Jay Persico



My design ethos very much takes form of Minimalism and is my mindset when approaching a brief or problem for design. Minimalism goes hand in hand with the future and sustainability because it is an efficient method and process within design which can implement the environment we live in today.

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Voor



A modular kettle which allows for a customisable user experience and tackles modern day issues of sustainability. The modular design allows for sustainability as the user can remove parts to clean or replace, thus eliminating the need to throw away the product. The use of induction technology to boil the water faster and more environmentally friendly than conventional heating sources. The induction base allows the user to customise their experience. The three dials allow the user to change the temperature of the water, set a timer and the power button.

Minimo



The Minimo coffee table is a modular product which tackles the stigma of existing coffee tables. The Minimo coffee table has been created to improve the mental health of the 30+ Millennial through the means of materials and functionality. In their free time, it is important to re-energise and fully relax their mindset in order to maintain a stable mental health. The modular design allows the coffee table to adapt to almost any situation within its environment from social events such as having friends over, watching movies with your family or eating meals.



Jessica Richards



I am a designer with a passion in designing for children which is evident through my projects. My interest is in designing fun, imaginative and whimsical products. My designs aim to combat current issues in a fun and creative way.

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Hydro Heroes



Hydro Heroes are fun shower timers aimed at busy families with young children. The timer alerts users to their water use with a fun colour coordinated clock face. Hydro Heroes is a shower timer that assists busy families with reducing their water consumption. The Hydro Heroes 5-minute challenge turns shower time into a game for young children, encouraging them to spend 5 minutes or less in the shower. The Hydro Heroes also appeal to young children through cute, interchangeable character covers. These covers are collectable adding another element of fun.

Little Legends Playset



The Little Legends Playset encourages imaginative, messy play, and engagement with nature all themed around British Folklore. The theming of the Little Legends playset is Robin Hood, an iconic and exciting theme to engage children's imaginations. Children and Parents are encouraged to play together, read, and act out the storybook, with the wooden characters and by making props from craft materials or natural elements in the garden. The playset utilises messy play with sand, soil, and water. The child can create unlimited narratives.

Dana Salmanzadeh



My ability to be conceptual, contemporary and forward-thinking demonstrates my multi-faceted approach. Researching contextually broad topics in a strategic manner, my insights correlate to relevant social issues. My designs curate both craft and narrative driven experiences beyond the product functionality.

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Objects That Talk



Urbanisation will cause our cities to grow like never before, with people in search for a better life. 'Objects That Talk' is a set of 6 visual tools, designed to better emotional communication within the shared living home. With each object assigned to an emotion, the objects facilitate emotional expression that can sometimes be hard to provoke, especially in diverse social groups. Tools for therapy, the object forms and material choices are inspired by the emotions they reflect, making the visual impact clear to the user. 'Objects That Talk' moves forward in battling taboo's, as many face challenges in adapting to social strains in shared living environments.



A Fermentation Collection



'A Fermentation Collection' addresses the blooming demand for fermented foods and upkeep of gut health through a set of 5 tools – vessel, side bowl, tray, tongs and a weight – catered for the home. Ornamental pieces and adaptive to various fermentation practices, the collective provides longevity in its minimalistic style, thus designed for now and for the future. Empathy towards convenient 21st century lifestyles aligns the practice to today's consumer demands, through 4 single-use paper sachets, in parallel to the simple elementary brand Kimchi manual provided. The tools narrate an experience that carries itself from preparation to dining.



Karum Sandhu



With a particular passion for user-centred and environmentally-conscious design, I strive to utilise my creativity to create positive social change and help improve the world.

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FLOW



FLOW is a relaxation tool centred around the element of water, designed to bring nature into the home. FLOW works in a similar way to an egg-timer: the water is contained within the top/bottom capsule; once turned, the water is slowly released via a funnel; the water, drop-by-drop, then gradually flows down each of the three levels, or 'pebbles'; once all the water has flowed to the bottom, the user can then rotate the product to restart another flowing process.



FLUID MOTION



FLUID MOTION is an ergonomic knife set and block designed to reduce strain on the hand and wrist when preparing food for sufferers of Rheumatoid Arthritis and also remove the 'medical product' stigma. Shaped by invaluable feedback from RA sufferers and medical professionals, the handles have been carefully designed to ensure minimum strain and maximum comfort. The knife range enables the user to prepare a plethora of foods, and is accompanied by a bespoke Beech wood knife block tailored to the knives to minimise strain on the hand and wrist.



Sophie Sargood



Inspired by the relationship between people and objects, I address the social and cultural values within everyday things. My versatility for research, conceptual and brand oriented work, demonstrates a breadth of knowledge and my dynamic abilities as a designer.

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oVessel



oVessel is a concept compiled of a 3-part system that integrates: A revised dispensing system, a re-usable product and a scope for food. As the future of snacking gravitates towards more health incorporated foods with sustainable brands being able to provide these, oVessel offers a unique experience for the busy, on-the-go consumer. A fusion of inspiration derived from the works of design consultancy Space10, oVessel takes the food form of a sphere to navigate a new menu for snacks. Reflecting the noticeable change in society's attitudes towards food and their attainment.



Conversations Collection



'Conversations Collection' ('CC') is a series of lifestyle products designed and developed to be a socially binding tool for the home, studio and store. A project curated for Mimm, 'CC' roots itself in the strong form of social interaction that is, coffee culture. The set of drinking vessels and accessories utilise narrative to drive design. Bonding the essential elements: colour, material and process, the design produces meaningful connection between product and use. Conversations Collection celebrates differences through unifying them, with a mission of "starting conversations that matter".

Hayley So



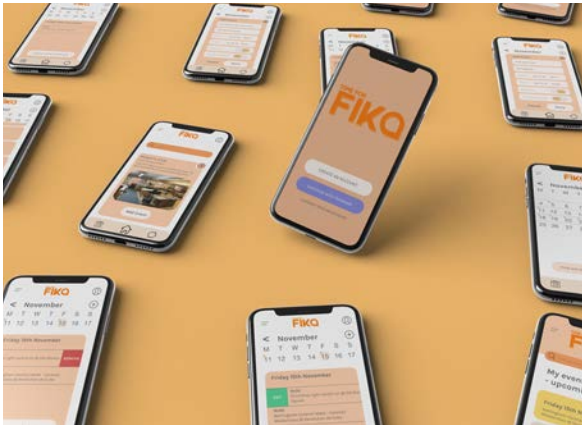
I am a multi-disciplinary designer, who is passionate to explore various areas of design to help grow as a person as well as a designer. I am excited to continue learning and fully immersing myself into the design industry.

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Fika



Fika is a Swedish word that means a quality break in the day for coffee and something sweet with others. This product helps tackle loneliness by bring people together and make them feel like they are a part of the community itself. Fika is a product that cares about people's well-being and making them feel like they are home wherever they are. In the box, they will receive: some samples of products from local businesses, a first aid kit, a book and postcards along with a link to an app.



Huga



Huga is a Norwegian word meaning inclined (wanting to do something). Huga embodies the philosophy of being able to seamlessly work from home to a dining experience. This dining cum work-from-home table has design features such as chamfered edges which softens the table meaning that it is more ergonomically designed for a better user experience. Followed by, an extension lead which is tucked away whilst still allowing users to easily access power to charge their devices when working.

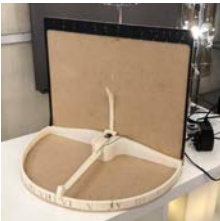
Louis Spurgin



I'm a devoted student with a hands-on enthusiasm approach to overcome design problems. Lead by an open minded attitude, allowing me to explore multiple design solution pathways to conclude with the most efficient outcomes. I am hoping to further my design career with a great team of influencers of modern design.

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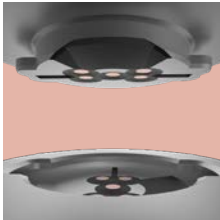
Gnomon



"Gnomon," serves as a lighting solution which doubles up in the form of a timepiece. Living in the city for most people, find themselves trapped indoors, shying away and not appreciating nature in its raw form. "Gnomon," the part of a sundial that casts the shadow, allows the user to bring the atmosphere of the outside world into your living space by illuminating the same action the sun would do when placed on a wall. Featuring a mechanical pivoting arm that houses a LED which when rotating around the gnomon sundial structure casts a shadow onto the correct time digits behind.



Module Tracker



"Module Tracker," a product tailored towards athletes that aids the advanced navigation throughout the duration of the sporting event whilst be able to monitor the athlete. Athletes and passionate sports enthusiasts have a difficult time to easily navigate some terrain, especially open water swimmers. Module Tracker merges the gap between having an independent sporting experience and having the real-time, coaching guidance that side-line sports offer by providing live feedback for the user. Featuring a modular core device, used to manually attach to separate equipment depending on the sport. When attached, each different piece of equipment houses individual sensors, vital monitors and mounts.



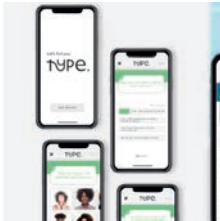
Ella-Maisie Stephenson



I am an ambitious creative who holds a novel perspective, always thinking of ways to push boundaries and identify commercial opportunities. I pride myself on being able to combine my inventive nature with a meticulous approach, developed from my scientific academia.

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type



type is an inclusive hair care experience which brings modern innovation to a seemingly outdated textured hair market. type aims to promote diversity within today's multicultural society, with Afro-Caribbean women spending 6 times more on hair care than Caucasians in the UK. type as a brand recognises the challenges of having unmanageable curly hair and offers a unique, personalised experience for all 9 curl types. The concept consists of an online hair analysis, sample deliveries and in-store refill stations. This is a more cost-effective purchase system than the common 'trial and error' approach.



abode



abode is the first assisted shaving experience for the National Health Service; promoting dignity through products, education and campaigns. abode's give-back scheme uses profits generated from the home range to create an affordable NHS range. Currently, nurses deal with inadequate equipment; using up to 4 disposable razors per shave. The user-centred NHS collection consists of a reusable razor, an infused sponge, and a dual function shaving bowl; complimented by ceramic editions, cork tray and a brush for the home. abode enhances well-being, tackles single use plastic, and saves the NHS thousands.



Eliot Stevens



I am a passionate designer with a focus on creating user experiences that define the success of a product. I believe that the aesthetics are derived from function, removing anything that does not add to the concepts engagement.

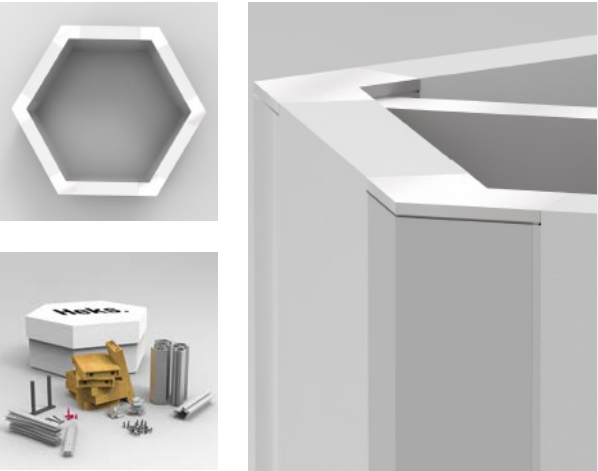
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Visual stress is a common difficulty that can affect those with and without dyslexia. 'Orb' is a reading desk light that can aid in removing this stress. To do this, 'Orb' gives the user full customisation in what colour filter they can choose to apply. This will aid in the removal of visual glare that is created from a page. The magnetic head can be removed from the base of the lamp allowing the user to pick up and aim the head in any direction they would like for full freedom in how they interact with the product.



Heks



'Heks' is a solution to enhance the way in which collectors can display their collections. The fully customisable, modular shelving system takes into consideration the space in which it will be placed. Allowing the user to adapt their system to match their own requirements in a cost-effective way. The expandable feature can grow with the collection meaning that there is always space for new items to be added. The shelf brings a new contemporary aesthetic to the market and adds a tier/hierarchy system to the display unit.



Heks.

Mikey Stevenson



I am a concept-led designer with a focus on usability and storytelling. I hold the user at the centre of my process to design a better experience for everybody, everywhere.

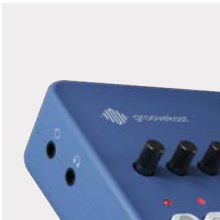
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Tea Up



Tea Up is a compact tea product aimed at the nomadic individual in urban living spaces. The product focuses on creating a consistent cup of loose tea for use in the home. There is a need for modern products to be adaptable and energy efficient. Quality of tea is important to many people, but their lives are much different now compared to what previous products have designed for. Ultimately, the focus of the product is the steeping of loose-leaf tea, and the quality and precision of the product allows the consumer to maintain a consistent cup in a less demanding way.

GrooveKast



GrooveKast is a musical composition tool aimed at beginners to intermediates of electronic music creation. The product implements simplistic controls with a modest layout to inspire creativity. Modern electronic music instruments can be daunting and difficult to grasp straightaway. Another issue may be the aesthetic value which can be lost due to its their complex functions. Many modern consumers are driven by instant gratification of a product, and this can simulate simplicity and enjoyable while creating meaningful compositions instantly.

Joshua Jacob Stewart



I am a considerate creative, with an interest in culture. I have a desire to make products that serve a purpose and I seek to provide new perspectives and experience in life.

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Bloom



Bloom is a portable lantern commissioned for a forest hideaway retreat, made by Where Next Design. The design utilises wood turning blank from trees that have been removed for thinning purposes. Often these trees are not adequate for planks, so utilising them for blanks is a much more practical way to increase the value of the discarded wood. Bloom invites the user to explore the evening forest landscape, connected the user with the forest both through the designs aesthetic and function.



Headspace



Headspace is a private booth with a spinning screen which provides varied degrees of solitude and privacy in a public space. The design grew out of research into both work and rest. Our working culture is fatigued, and this negatively affects our ability to use our higher cognitive function. I sought to address the issue with a booth that provided facilities for deliberate solitude to work, which can enhance productivity, and a private function to rejuvenate and recharge in a public space. Headspace can belong in anywhere from an Airport lounge, an Office, a University, or a Library.

Connor Strudwick



Innovation within product design is my passion, with function, logic and user experience at the core. I'm motivated by understanding the future relationship between user and products and how this will continue to evolve in our ever changing world and environment.

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Tusk



Rock climbing causes repetitive strain on your flexors and extensors, which can cause long term damage if not attended to. Tusk is a rehabilitation tool with quality materials and medical innovation at its forefront. The pointed end of the pocket-sized design allows the user to perform deep transverse friction massage (DTFM) on the inside of the elbow, realigning the fibres and promoting efficient muscular recovery. Whilst the large ball bearing is designed to promote blood flow and healing of the torn tissue fibres.



Pure



As of February 2020, Health and Environment issues were in the top three concerns as voted by the public in Great Britain. Pure is a unique product which blurs the line between an air purifier and a table top lamp. Pure's design encapsulates an aluminium body providing a simple touch interaction with two levels of light and purification control. The character of the lamp shines through the domed top, allowing directional lighting to aid everyday tasks such as reading or just simply to create ambience with a warm diffused glow.

Becky Swift



I enjoy designing how brands interact with consumers. I also have a passion for sustainability having completed the NTU Sustainability in Practice award. Inspired by travelling, I also studied Japanese and German and spent a year in Switzerland working for Nestle.

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ANDROIT



ADROIT a concept with the aim was to re-brand whisky for millennials. The project involved experimenting with focus groups to find the flavours millennials liked and disliked, exploring different ways to share experiences and trend research to find what appeals to the audience. The new ADROIT brand reflects the excitement of the new drinks enjoyed by millennials whilst enhancing the story telling and sharing experience of traditional whisky drinks.



REFLECTION



REFLECTION is a concept for changing our attitude towards makeup purchases. The current cosmetics industry has a devastating effect on the environment, producing billions of units of packaging each year and the ingredients used are often cheap and damaging to our skin. REFLECTION looks to change the way we think about buying makeup, encouraging education into our own skin types, colours, health and needs whilst rewarding packaging returns and refills over multiple product purchases.



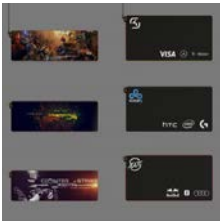
Andrew Teoh



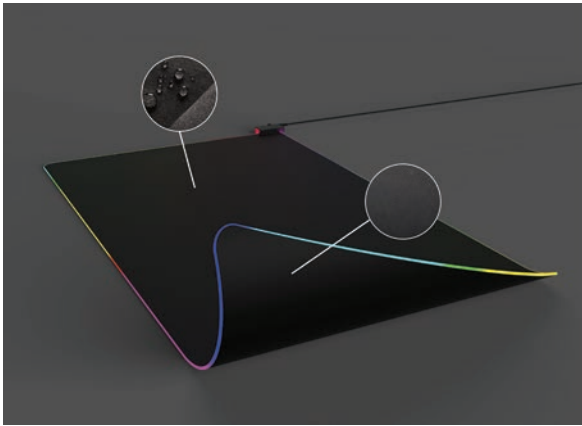
I enjoy identifying gaps within a variety of markets and designing purposeful products that have the potential to succeed as a business by improving the users quality of life, be it socially, environmentally or economically.

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eMAT



eMAT is a mouse mat that applies heat directly to the wrists, expanding blood vessels and increasing blood flow to the hand. Assisting both work and play. As cold hands affect reaction times by up to 30%, the mat has been designed primarily for the professional gamer market to give them a competitive edge over opponents, which can be crucial when prize pools of up to \$30 million are up for grabs. A standard edition was also designed for the 1 in 6 that suffer from Raynauds disease in the UK.



RollSafe



RollSafe is a trolley specifically designed for festival use, unlike existing options that commonly break and contribute to festival waste. Anti-theft measures allow it to be stored outside the tent for the duration of the festival and it can be collapsed quickly without tools. It also functions as a chair and the bag attachment also acts as a cool box. Festival goers will be able to rent the trolley at the entrance for a small fee, challenging the single-use market while also allowing first time festival goers and over-packers alike to have a stress free experience.



Rent Or Buy

Additions

2-in-1 Bag and cooler box £15

Cushions £10

Beth Tippite



I am a problem led designer, who believes that design should be used to create products that not only look and feel good but also help resolve real social problems. This design ethos has been a focal point for my final year projects.

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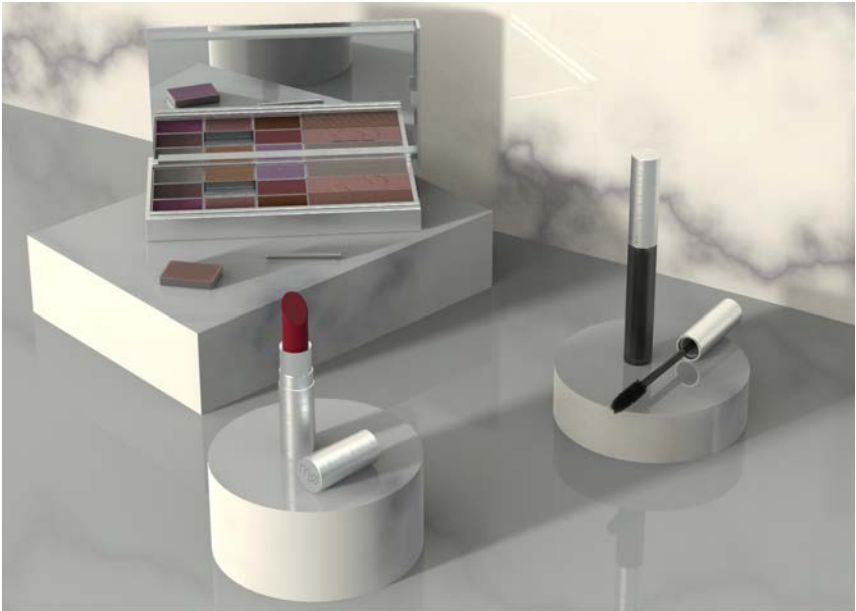
Happy Hands



Happy hands Is a hand hygiene solution for paediatric wards, designed to improve hand hygiene practice amongst children in hospital through elements of interactivity and fun. The kit consists of sticker covers for existing dispensers, interactive sticker collection sheets, and books in which characters experience hospital life. The aim of these elements is to put children at ease and help make their hospital experience less scary as well as safe.



Miljø



Miljø, is a beauty brand that keeps its environmental impact at the forefront of all design decisions. Miljø was created to help tackle the growing problem of waste within the beauty industry by creating a fully refillable beauty line. The range consists of three key products; an eye-shadow palette, a lipstick and a mascara, with empty packaging being recycled via an in-house reward scheme. The aim of the brand is to offer more than a quality range and, instead, a beauty community where those who positively contribute through the brand are rewarded.

Sophie Trainor



User-centred design and meaningful product experiences are central to my design philosophy. I am strongly committed to designing creative, functional products that are purposeful and meet the users needs.

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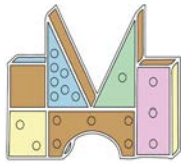
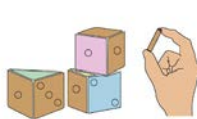
HERBA



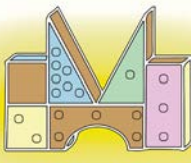
'HERBA' is an indoor herb garden with a difference, allowing the user to grow, dry and store their own freshly grown herbs. Offering an enjoyable experience whilst providing fresh flavours. 'HERBA' fits on your kitchen windowsill or worktop and is available in a range of colours. Fresh supermarket herbs only last around 1-2 weeks, 'HERBA', reduces waste, allowing you to dry herbs and store them for up to 1 year. 'HERBA', is designed for people who live in an urban area who may not have a garden space.



Glo sStack



BUILD



LIGHT

'Glo Stack' is a bedside sculpture light, allowing the user to build and light up their own sculpture. The lit-up sculpture can then be used as either a bedside lamp or a night light, aiming to improve sleep through creating a relaxing wind down process by allowing the user to build a sculpture. 'Glo Stack' is a sculpture light for children aged 5-7 years old and improves sleep quality and sleep duration. In turn this can improve/prevent stress and mental health.



Victoria Trotman



What kind of designer am I in 40 words? I design to bring people happiness and tools for a good life. Making products that leave consumers with a feeling or lasting memory. I have experience in both commercial and bespoke environments.

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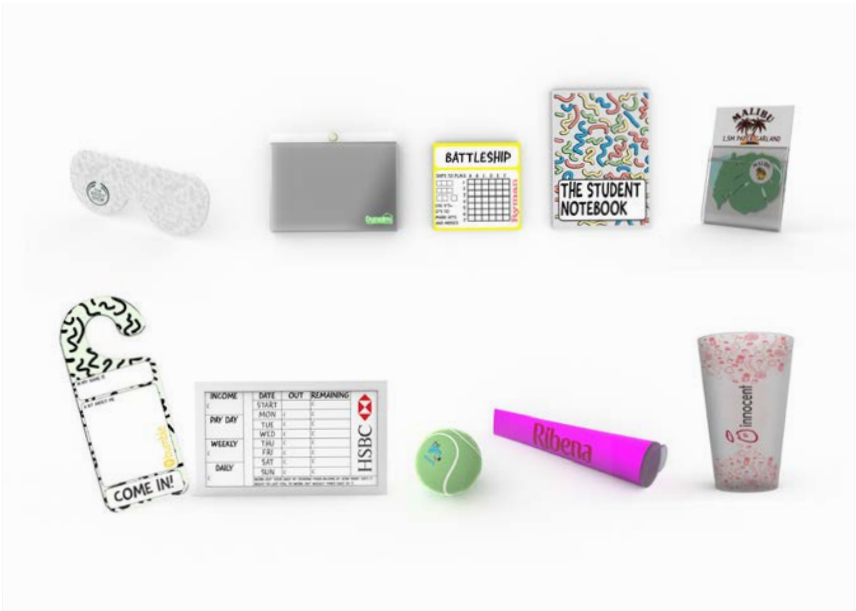
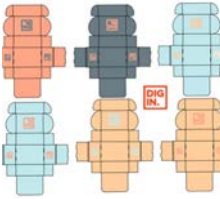
Connection



A totem and techniques based on connecting people to their present, using a physical tool to ground and focus during times of big change like moving to university. Designed as a gift from one loved one to another, connection has no right or wrong way to be used. It's about personalising your experience to get the most benefit. Talking with friends the designer was able to recognise her journey and the importance of creating communities where people can feel connected. Connection's subtlety is important in removing stigma.



GET SET



A fresher's welcome box focused on the university experience and how products and brands can ease the transition to university. The box addresses socialising, nutrition, finance, exercise and sleep. All areas which if left unchecked can lead to poor well-being. DIG IN are looking to provide a full experience for the brands and this was a key part of development, selecting items for the students that also seamlessly matched with brands. Items had to be cost effective and eye grabbing so students could see the value in them.

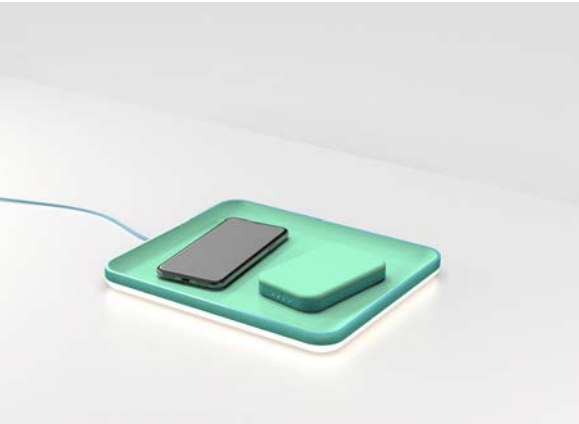
Jesse Tyrrell



As a designer I am determined, adaptable and self motivated with diverse life experiences and a critical eye that encourages constant self improvement. I thrive on adapting to new environments and ensuing challenges.

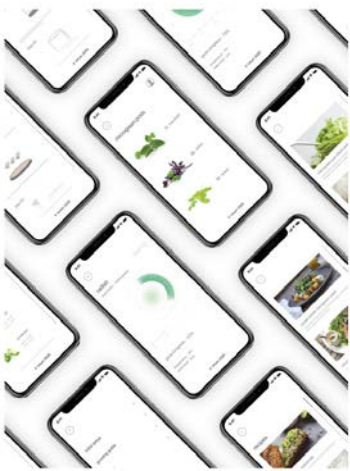
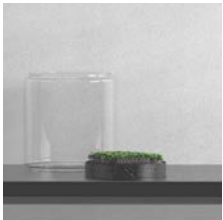
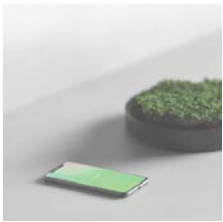
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Instagram.com/jesse.t_design

Paddi



Paddi is a wireless charging set which offers users a holistic wireless charging experience for at home as well as on the go. Utilising the latest inductive technology, Paddi paves the way for a completely wireless charging experience. Designed for the bedside table, the user places their smartphone and wireless charge pad into the tray before going to bed, waking up ready to face the day with a fully charged phone and portable wireless charger.

Totum



Totum is a 'smart' micro garden for the home. Driven by the pursuit of healthier and more sustainable lifestyles, the Totum ecosystem lets the user grow microgreens at home. Growing between one and three inches in height, microgreens have very high nutritional value, while requiring very little space to grow. The system is automated. Built in sensors monitor growth and adjust conditions accordingly. The user assumes the role of an overseer, watching over the plants physically and virtually via the accompanying app until they are primed for consumption.



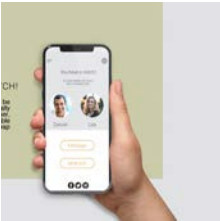
Esmé Marcella Wheatley



Thoughtful, artistic and process driven with a focus on colour theory and application in the design process are the qualities that I pride myself on and take into my work. Through design, I have found my creative identity and visual voice.

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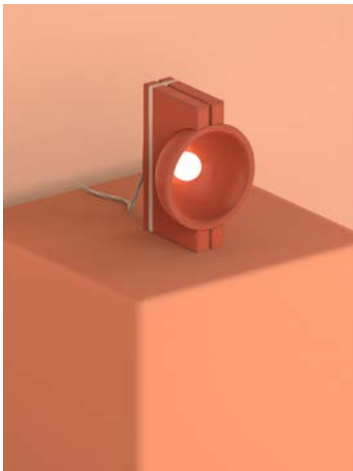
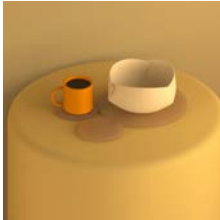
Skill Swap



Skill Swap is a scheme for people in the local community to connect and help each other. Developed as a means to encourage integration and dialogue between different demographics through practical need. It seeks to develop social support for those on the margins of society, by offering a functional means for people to volunteer their knowledge, experience and skills in a focussed way. Skill Swap provides pocket-coupons coloured and categorised. Sign-up, create a profile, with what skills you have and what help you need. A match is then made.



Colour Purpose



Colour Purpose is a creative tool which helps designers to think outside the box. It puts colour first in the design process. The tool provides a brief generator which uses colour as its primary driver. Colour plays a vitally important role in the world in which we live but it is often considered implicit. Colour Purpose posits a new methodology and offers an intuitive application to both colour trending and user experience. Pick a colour, then emotion and material are suggested. These attributes provide an effective reversed design process.



John Whitfield



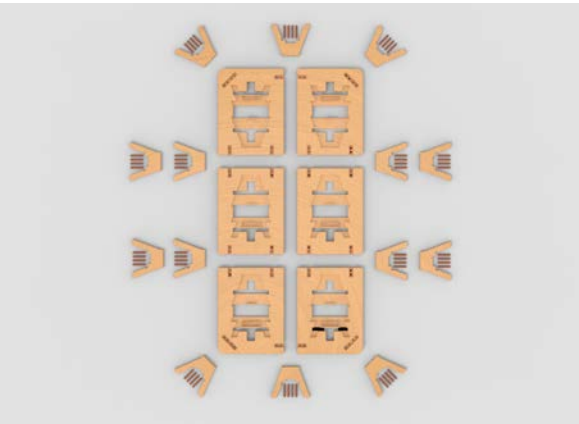
I am a passionate designer, constantly on the look out for inspiration. I particularly enjoy using CAD to bring my concepts to reality. My designs philosophy is to find the balance between innovation, form and function.

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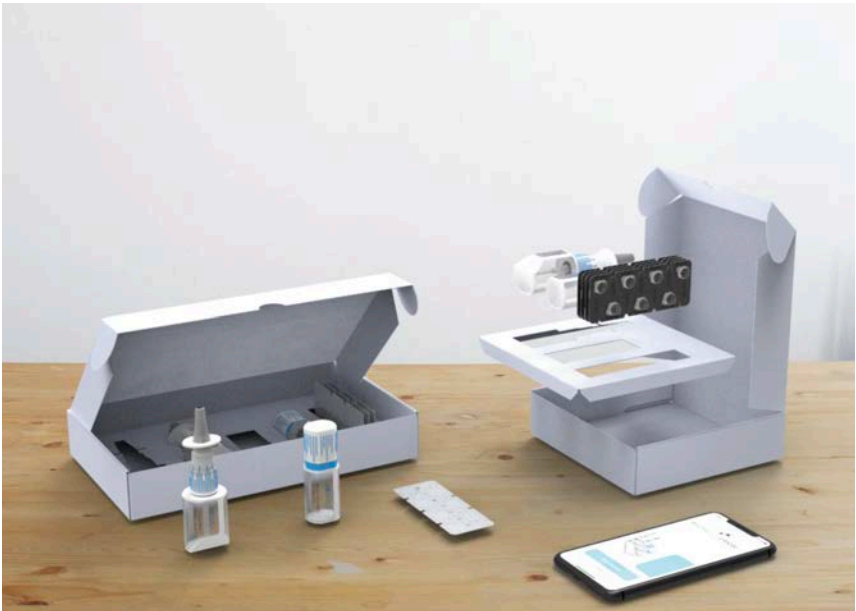
Noma-Bed



Noma-Bed, designed for the young professional living a nomadic lifestyle, is a lightweight, modular, easily transportable bed base unit. It eases the process of relocation and gives more flexibility, as it follows the nomadic characteristic of travelling light and having a minimalist mindset. Designed with sustainability in mind, the modular nature of this product helps the consumer adapt to changes in their accommodation requirements. However unlike some of the market leaders in flat pack furniture design, the Noma-Bed is designed to last a lifetime.



clear



'clear' is an app-based subscription service that delivers a range of hay fever products. The package is made up of nasal spray, eye drops and tablets. The treatment of hay fever has been given a fresh new approach with a modern, minimalist aesthetic and innovative features. The app allows consumers to manage their own personalised treatment plan putting them in control of their preferences, therefore economizing on waste and cost. It also improves knowledge by providing allergy specific insights and self-help features, such as local pollen counts and medication reminders.

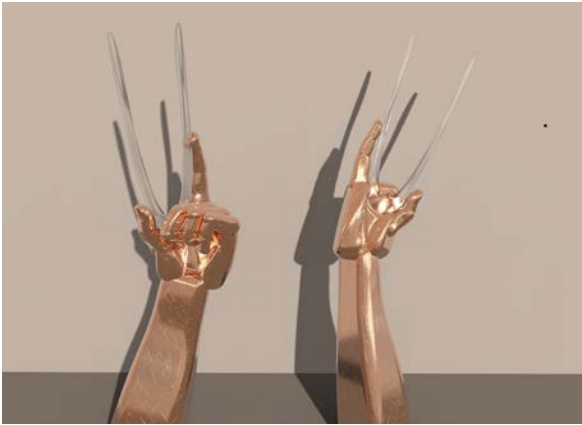
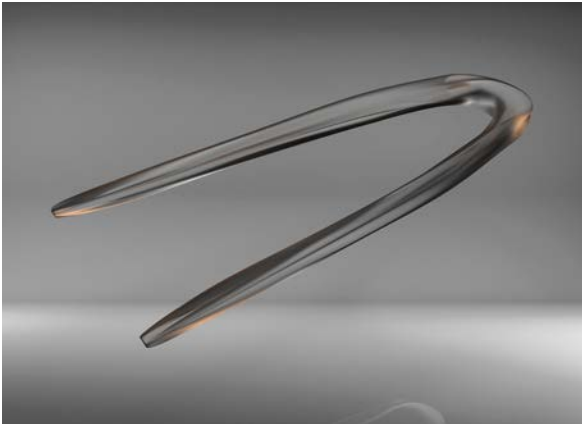
Zirui Zhuang



I have invaluable experience working with Fablab O Shanghai, as well as the British-owned hot tub manufacturer, Blue Whale Spa. I want to be a designer who focus on culture and user experience.

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Zhu



Zhu is a pair of chopsticks that is made for people who suffer from hand tremors. The idea of this product is to combine two parts of the chopsticks together. Because of the connection, the whole structure will be easier to control and concentrate the gripping force. There will be grooves at both sides of the chopsticks, where the customers can place their fingers. These grooves will help people to hold the chopsticks. The curves are designed and inspired by the shape of the human hand, all the curves will fit in an East Asian consumer's hand.

Backflow Sandalwood Incense Burner



This project is to design an incense holder for backflow sandalwood incense.. The final outcome of this design is a mountain map which is based on the 3D geographical structure of Mount Kailash. Mount Kailash is a holy mountain in Buddhism culture. This design developed from the peak and the ravine of the holy mountain, simplified the whole run of the mountain range into geometric shapes. There will be small sections in this design that customers can grow their own moss. When customers light up the sandalwood, the smoke will go around the mountain.

Thank You

Thank you to all the academic and support staff, including course leaders, module leaders, tutors and administrators for their guidance, critique and encouragement throughout our time at NTU and since moving to online teaching at a critical point of our course, due to the COVID-19 pandemic.

Thank you to the staff team who have lead the Online Degree Show and encouraged us to be so ambitious. Additionally, we would like to thank the technical staff for their continued support in communicating, modeling and testing our projects, onsite and online.

While we are really disappointed to not have a physical celebration with all students and staff at the end of our course, we look forward to doing this together in the near future.

Course Leader

Grant Baker

Module Leaders

Paul Kennea

Dr Phillipa Marsh

Studio Tutors

Grant Baker
Jim Dale

Paul Kennea
Dr Joseph Stewart

Technicians

Sue Allcock
Insa Ba
Mark Beeston
Lee Bollard
Steve Chamberlain
Alan Chambers
Adriana Clark
James Cooper
Charlie Dennis
Dave Edwards
Chris Forbes

Matt Garlick
Ben Hutton
Judith Kipling
Graham Knighton
Steve Marriott
Dave Nix
Carl Smith
Lucy Thomson
Kerry Truman
Emily Quinn
William Zindoga

Tutors

Les Arthur
Simon Cahill
Ian Campbell Cole
Craig Foster
Emma Lane
Mia Larden
Richard Malcolm
Dr Phillipa Marsh
Bella Mayla
Max Pownall
Dr Daniel Shin



The Product Design Online Degree Show 2020 celebrates the outstanding work of final year students from BA (Hons) Product Design, BSc (Hons) Product Design, BA (Hons) Furniture & Product Design and the Product Design Masters courses at Nottingham Trent University. This includes a curated virtual exhibition, a design process film, digital course brochures and individual student profiles.

The virtual exhibition has been created using state of the art visualisation software. Global audiences can view students models, images and videos through an interactive 360° virtual experience and a cinematic video tour. The design process film celebrates the iterative and experimental aspects of design, from ideation and sketching to making and material testing.

The website includes individual student profiles, showcasing final year design and research. It also includes the 'Conversations On Design' IGTV series with ten designer interviews from their home studio, talking about their career and advice on staying creative during the COVID-19 pandemic.

Online Degree Show Coordinators

Dr Rebecca Gamble Liam Martin

Online Degree Show Editors

Les Arthur	Katie Furnston
Ian Campbell Cole	Emma Lane
James Dale	Richard Malcolm
Chris Forbes	Dr Luke Siena
Dr Daniel Shin	Karen Winfield

Online Degree Show Consultants

Website Development: Matt Brunt
Photography and Editing: Julian Hughes
Videography: Mike Kane

Image Credits

Adam Fergusson

Anna Mimran

Luke Foster

Brandon Nield

student committee 2020

Each year, a dedicated committee of final year students shape the NTU Design Industries brand to reflect their identity and values and to design their degree show.

This year, we have worked together to move our degree show online. As strong minded, disciplined, creative individuals, we refused to be defined as the Year of the Covid-19 pandemic. Our decision was to stand tall, be bold, be ambitious and take this opportunity to demonstrate our vast creativity and desire to innovate. With the support of our tutors and technicians, we have produced an ambitious Online Degree Show for a global audience.

ntu design industries

Branding Design and Brochure Team

Brochure Lead: Dana Salmanzadeh

Joel Carr	Lara Smith
Luke Foster	Ella Stephenson
Kate O'Rafferty	

Photography and Sketches Team

Lead: Sophie Trainor

James Metcalfe
Layole Ogundimu

Social Media Team

Lead: Kate McCormack

Georgia Cook
Josie Evans
Megan Glew
Olive Kennington
Hayley So

Website Team

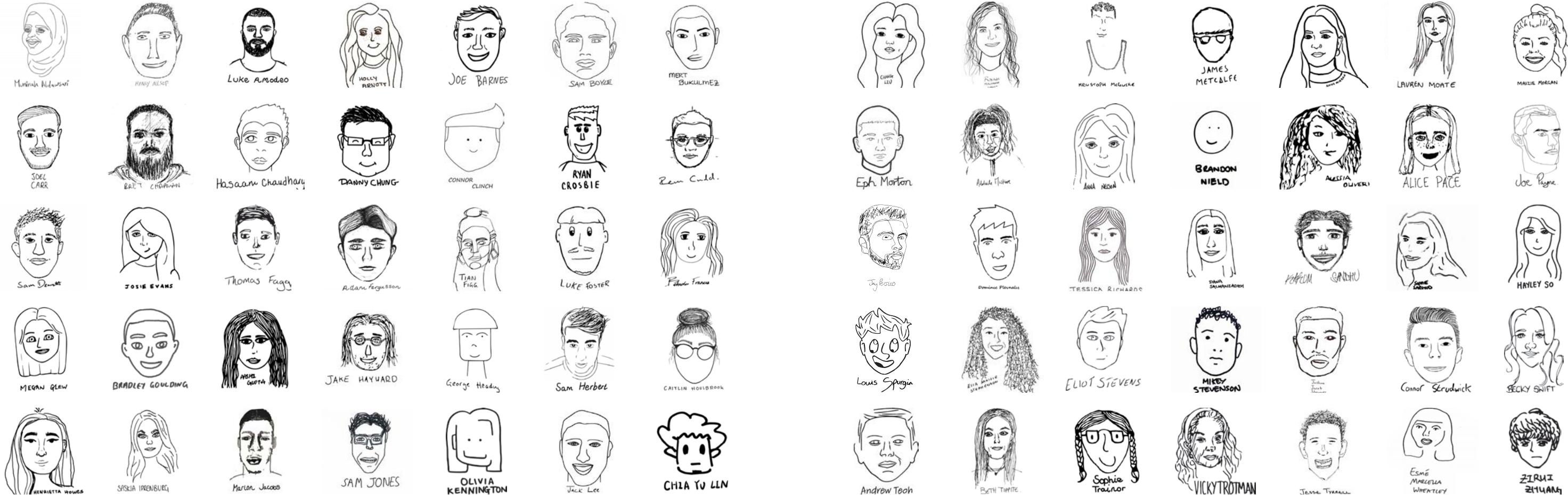
Joseph Barnes
Sam Simmonds

Virtual Exhibition

Curator: Esmé Wheatley
Graphics: Sophie Trainor
Video: Brandon Nield
Music: Luke Foster

3D Editors

Pearl Cavaney	Adam Fergusson
Bret Chapman	Staszek Lyson
David Dolding	Lara Smith
Tom Farmillo	Connor Strudwick



Online Degree Show

online degree show

Online Degree Show 2020

This year the degree show is experienced exclusively online through the NTUDI website.

The NTUDI website includes a curated virtual exhibition, design process films, digital course brochures and individual student profiles.

Online Event Schedule

Industry preview: Wednesday 17 June

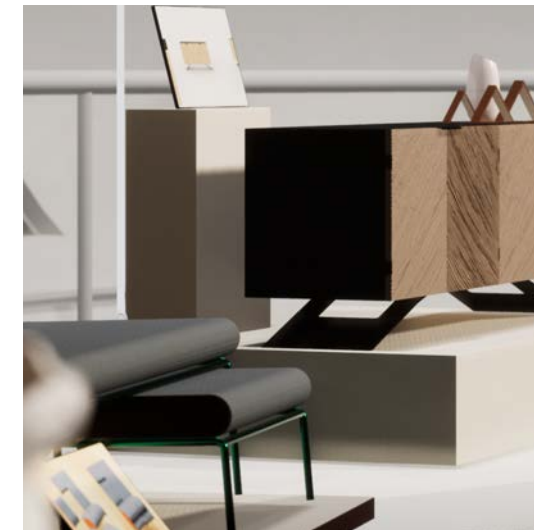
Public launch: Friday 19 June

Industry Feedback Event: Tuesday 23 June

Live Lecture: Wednesday 24 June

Virtual Open Day: Friday 26 June

www.ntudesignindustries.com



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design
industries

2020

